



Curtin University

2021 UNDERGRADUATE  
COURSE GUIDE

# Business and Law



**PRME** Principles for Responsible  
Management Education

Make tomorrow better.

[businesslaw.curtin.edu.au](http://businesslaw.curtin.edu.au)





**This publication is available in alternative formats on request.**

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Published by Curtin University.  
CRICOS Provider code 00301J  
Printed in Australia by Advance Press.



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## ACADEMIC CALENDAR

	SEMESTER 2, 2020	SEMESTER 1, 2021	SEMESTER 2, 2021
Applications close*	Two weeks before orientation*		
Orientation Week	27–31 July	22–26 February	19–23 July
Semester starts	3 August	1 March	26 July
Semester ends	27 November	18 June	12 November

\*Application closing dates and orientation dates are subject to change and may vary depending on the course. Dates are for the Perth campus only. Contact other campuses directly for details.

The Bachelor of Laws is taught on both a semester and trimester basis.

### Trimesters 2020/2021

	Trimester 3B, 2020	Trimester 1, 2021	Trimester 2, 2021	Trimester 3, 2021
Trimester starts	17 August	11 January	10 May	6 September
Trimester ends	13 November	16 April	13 August	10 December

### Indigenous acknowledgement

Curtin University acknowledges the traditional owners of the land on which Curtin Perth is located, the Whadjuk people of the Nyungar Nation; and on Curtin Kalgoorlie, the Wongutha people of the North-Eastern Goldfields.



# Let's make tomorrow better, together

**Curtin is a vibrant, future-focused university where ideas and cultures combine to create a place of enthusiasm, endeavour and achievement.**

When you join Curtin, you join a community of more than 240,000 alumni around the globe, many of whom have made a significant impact in their field.

Studying at Curtin is the beginning of a lifelong journey. We look forward to helping you begin yours.

## **Inspire and lead others**

Do you want to become a business leader or further the public good as a lawyer?

Curtin's Faculty of Business and Law offers a wide range of professionally relevant courses with opportunities that connect you with industry and give you international exposure.

There are flexible study options to suit your interests and career goals, including double degree options.

You will apply your classroom learning to real workplaces. You will have access to extensive industry networks, internship opportunities, real-world case studies, high-tech learning facilities and highly accomplished academic mentors, to prepare you for future employment and set you on the path to success in a fast-paced business world.

## **An elite global business school**

Curtin Business School is recognised as an elite global business school through its accreditation by AACSB International. This means that your business degree will be recognised around the globe.

AACSB accreditation is awarded to business schools that meet strict standards of quality academic and professional excellence. It is known worldwide as the most recognised form of professional accreditation earned by an institution's business programs.

## **A law school in Perth's legal district**

Curtin Law School's city premises is located near the District Court of Western Australia and is staffed by professionals with extensive legal experience to help familiarise you with the culture, community and ethics of legal practice in WA.







**Curtin is ranked in the top one per cent of universities worldwide**

QS World University Rankings Academic Ranking of World Universities 2019



**Top 10 nationally**

**Curtin Business School is ranked in the top 10 business schools in Australia, with a 4 Palmes of Excellence rating**

Eduuniversal Business School Rankings 2019



**Curtin is ranked the highest WA university for overall educational experience in the field of Business and Management, and Law and Paralegal studies**

Good Universities Guide 2020



# Get the Curtin edge

We design our courses in close collaboration with industry experts to ensure you gain the skills that employers want.



## It's time to make some industry connections

A wealth of industry expertise is at your fingertips. You can increase your professional prospects through internships, networking events, training sessions and guest lectures. These experiences expose you to the latest sector issues and enable you to develop your own networks.

If you are a top-performing student in business or commerce, you may be invited to join the Business and Law High Achievers Program – a tailored professional development program featuring workshops and networking functions with influential business leaders.

[business.curtin.edu.au/experience](https://business.curtin.edu.au/experience)

## This is real-world learning

If you study business or commerce, our Business Internship unit will help you to gain professional work experience. Our partner, the Chamber of Commerce and Industry of Western Australia, will connect you with a range of businesses relevant to your course, where you'll be able to intern and work on real-world projects.

If you study a Bachelor of Laws, our optional Legal Internship Program will let you undertake a placement in a Western Australian court, a WA or Australian government agency, or a law firm in Australia or overseas. You could also undertake a placement in the John Curtin Law Clinic.

An internship will not only give you credit towards your degree – it will also give you industry experience and practical skills that could make you more valuable to employers.

You will be selected through a competitive process. There are also avenues for you to find your own internship. The Student Engagement team will support you in this process and assist you to gain credit.

Business Internships can be face-to-face or remote experiences, depending on your needs and those of the host organisation.

[business.curtin.edu.au/internship](https://business.curtin.edu.au/internship)





**TOP  
20%**

### Starting salary

Curtin is ranked in the top 20 per cent nationally for starting salary

Good Universities Guide 2020

### Grow your business ideas

If you are thinking of building your own business, the week-long Curtin Ignition Program could help you learn, develop, trial and prepare your business ideas for the commercial environment.

[curtin.edu/ignition](http://curtin.edu/ignition)

### Curtin Link

Curtin Link is an innovative service connecting students from Curtin Business School and Curtin Law School with the community. With guidance and mentoring from qualified and experienced supervisors, Curtin Link enables postgraduate and final year undergraduate students to work with not-for-profit organisations, social enterprises, small businesses and start-ups to provide support on a range of business, legal and taxation issues.

[curtin.edu/curtin-link](http://curtin.edu/curtin-link)

### Get the skills you need

Some skills you can't learn in class. Curtin provides free leadership and volunteering programs that can build your interpersonal abilities, boost your confidence and get you involved in the community.

### Leadership skills

Curtin offers a range of leadership development opportunities to help you learn valuable skills, boost your employability and get you involved in university life and the community.

We can help you grow your skills in public speaking, teamwork, project management and self-awareness, and apply them to projects both at Curtin and in the community.

[curtin.edu/curtinleadership](http://curtin.edu/curtinleadership)

### Volunteering opportunities

If you're keen to help others, Curtin Volunteers! provides volunteering programs that enrich your student experience and develop your capabilities while also benefiting communities throughout Western Australia.

[curtin.edu/volunteering](http://curtin.edu/volunteering)





**The Agency**

Develop your social media marketing and analytics skills in The Agency, our social media command centre. The Agency features a multi-screen interface, highlighting trending hashtags, comment feeds and shared posts from key platforms.



**Management HQ**

Management HQ is a highly interactive space, ideal for brainstorming ideas, visualising and assimilating data, solving problems, formulating strategies and collaborating on projects.





### Consumer Research Lab

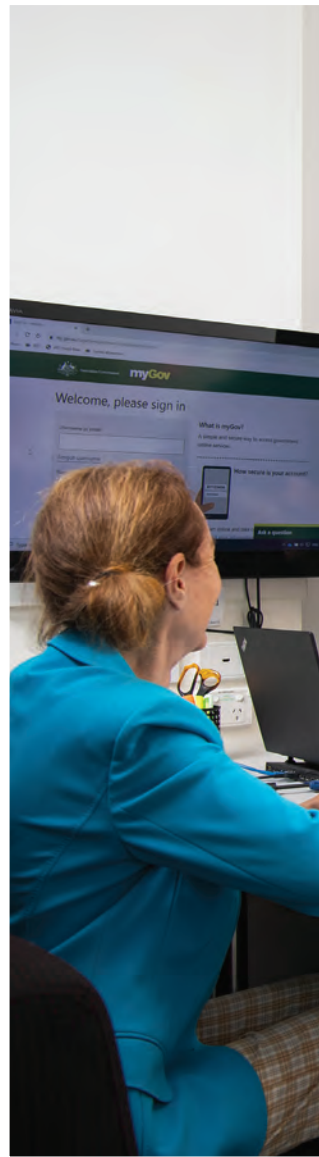
Conduct market research using biometric methods, including mobile devices capable of tracking consumers' cognitive, attitudinal, affective, and behavioural responses in real-time.



### The Trading Room

This facility puts you at the centre of global finance. It simulates a real-life stock market trading environment with Thomson Reuters terminals, international news services and live stock prices.





### **Curtin Law School**

Situated in the heart of Perth city, the Curtin Law School is in close proximity to the Federal Court, Supreme Court, District Court and Perth Magistrate's Court, as well as statutory tribunals such as the State Administrative Tribunal.





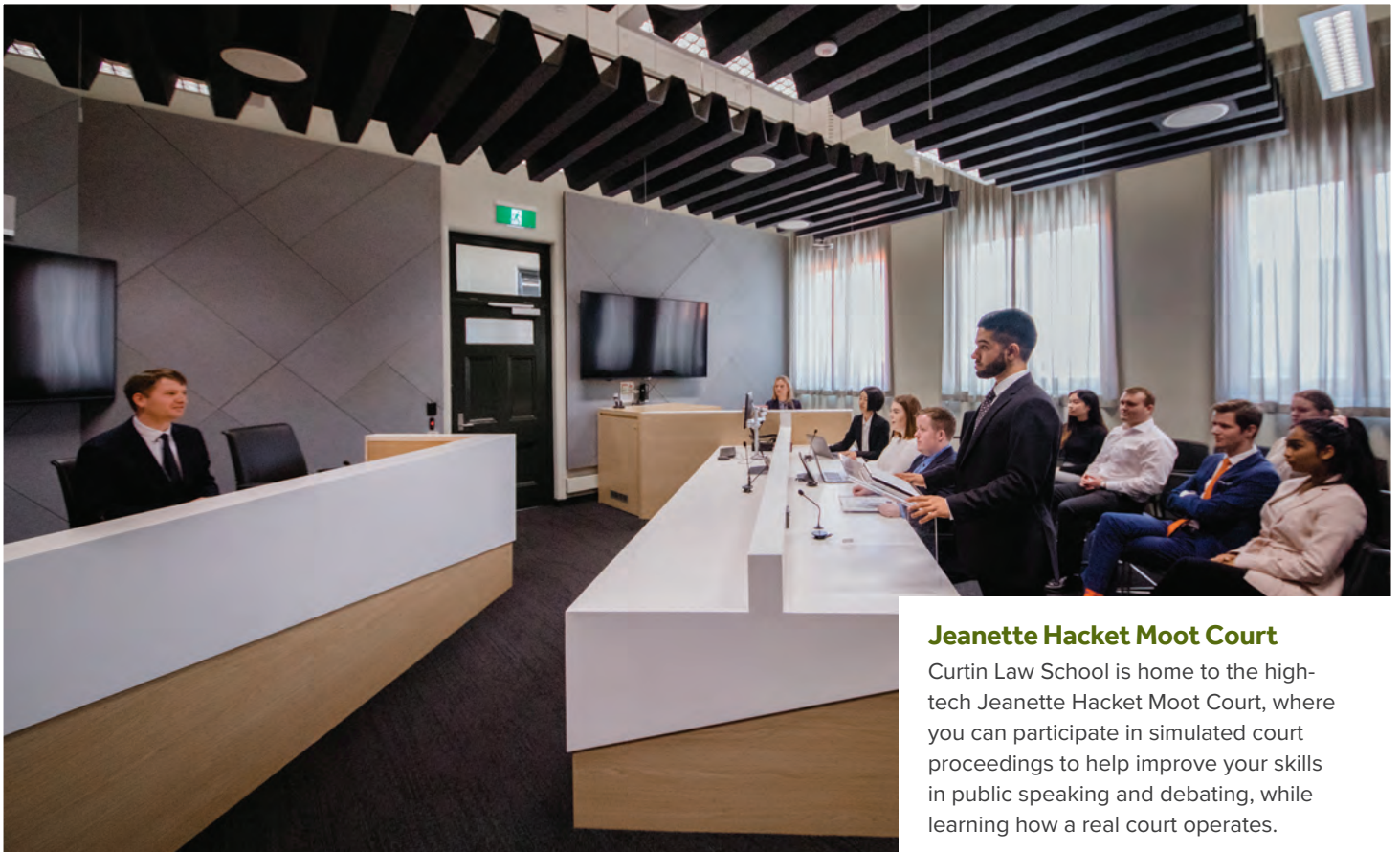
### John Curtin Law Clinic

In this clinic you'll work on real cases for small businesses and members of the community, under the supervision of legal practitioners.



### Curtin Tax Clinic

A friendly, student-run clinic where Curtin taxation students provide advice to the general public under the supervision of tax experts.



### Jeanette Hacket Moot Court

Curtin Law School is home to the high-tech Jeanette Hacket Moot Court, where you can participate in simulated court proceedings to help improve your skills in public speaking and debating, while learning how a real court operates.



# Welcome to your global community

**Our global learning network offers you experiences that can lead to international careers.**

## **Cross-campus**

Our academic programs are the same across all Curtin campuses. If your course is available at a different location, you can study part of your course on another campus easily – with no interruption to your studies.

## **Exchange and study abroad**

What about a short-term program, international internship, volunteer program or exchange program to one of our partner universities in Africa, Asia, Europe, North America or South America? And there are programs that help with travel costs, including travel grants and loans, travel bursaries, Commonwealth grants and scholarships.

## **Business and Law programs**

As a business, commerce or law student, you will have access to a range of international study opportunities including short courses, study tours, internships or even semester long exchange.

Some of our students have taken part in the intensive, eight-week Stanford International Honours Program at Stanford University, giving them an unforgettable opportunity to study on the doorstep of Silicon Valley.

Our law students have studied at Ghent University in Belgium as part of Curtin's Ghent summer law program. Ghent is considered to be one of Europe's most prominent law schools.

You could even complete a virtual study tour, participating from the comfort of your own home.

[curtin.edu/goglobal](http://curtin.edu/goglobal)

## **Dubai**

Our Dubai campus gives you the opportunity to study in the heart of Middle Eastern banking, tourism and trade. Its rich culture and economic growth can complement your study in arts, commerce, engineering, or IT and computing.

## **Mauritius**

Curtin Mauritius is our newest campus offering courses in design, communications, commerce and science. It delivers a world-class education in a tropical island nation that blends cultures from Europe, Africa and Asia.

● These are our partner universities across the globe!



## Singapore

Curtin Singapore is located in one of Asia's major economic hubs, connecting it to the world of international business, and making it the ideal campus to study your commerce degree. You can also study a communications degree and health degrees, including nursing.

## Malaysia

Located on the island of Borneo, our Malaysian campus is modern and vibrant, featuring lush greenery and lakes. You can study a range of Curtin degrees here, including commerce, engineering, science and arts.

## Kalgoorlie

Our Kalgoorlie campus is located in Western Australia's historic gold mining region. You can study our renowned engineering degrees here, as well as online courses in business, education and health.

## Perth

Our largest campus is just six kilometres from Perth city. It is a place of inspiration, technology-rich learning spaces, high impact research and exciting activities. Curtin Law School and other Curtin locations in central Perth strengthen our links with the legal profession and the commercial heart of Western Australia. All Curtin courses are available at our Perth campus.





# Experience Perth

Located on the beautiful west coast of Australia, Perth is multicultural, prosperous and safe – an ideal destination for students and tourists alike.

## Perth Weather

Perth has a Mediterranean climate.

	High / Low (°C)	
<b>Summer</b> <small>(December to February)</small>	30 °	17.5 °
<b>Autumn</b> <small>(March to May)</small>	26 °	13.7 °
<b>Winter</b> <small>(June to August)</small>	19 °	8 °
<b>Spring</b> <small>(September to November)</small>	23 °	11.7 °

source: australia.com

## Perth Timezone

Perth  
GMT+8



### Getting around

The metropolitan area is serviced with an extensive road network and easy-to-use public transport.

### Western Australia's best food

Try some of the city's best food at Yagan Square, and find gourmet food producers in the Swan Valley.



(Photo: StudyPerth)

### Shopping and culture

Perth is home to Elizabeth Quay, Forrest Place, Murray Street Mall and numerous galleries. The historic port city of Fremantle is only 15 kilometres from Perth, where the Swan River meets the Indian Ocean.





### Affordable living

Perth has lower living costs than Sydney, Melbourne, Brisbane and Adelaide\*.

### Close to campus

To the north, the suburb of Victoria Park is buzzing with a vibrant array of restaurants, pubs, beautiful parks and recreation areas.

To the south, the Canning River is home to dolphins, pelicans, swans and many other bird species. It's ideal for walking, picnicking and kayaking.



(Photo: StudyPerth)

### A natural beauty

There are many magnificent parks and gardens in and around Perth. Kings Park, which is larger than New York's Central Park, showcases more than 3,000 species of WA's unique flora. Caversham Wildlife Park has many Australian animals, including kangaroos you can handfeed.



### Be by the beach!

Perth's coast features breath-taking beaches and scenery. Don't forget to visit Rottnest Island – a famous holiday destination near Perth that is home to the friendly quokka.



# Your student life

There is a sense of community both in and out of the classroom, with collaborative learning spaces and outdoor leisure areas to enjoy between classes.



## Events

Market days, multicultural week and the Guild Ball are just a few of the amazing events on campus hosted by Curtin's Student Guild – a group of students chosen to represent and advocate your needs throughout the year.

## Buy your essentials on campus

Shops on campus stock a variety of textbooks, stationery, magazines, novels, cards, art and computer equipment. There's a dry-cleaning outlet and self-serve printing and binding. STA Travel is our on-campus travel agency.







**Food, glorious food**

Whether you need coffee or kombucha, a quick sandwich or a hearty hot meal, you can get it on campus. We have great cafés and a variety of food trucks!



**Technological convenience**

Wi-fi can be accessed across the campus and there's a number of places on campus where you can recharge your devices. We also have several computer labs equipped with printing stations, scanners, graphic workstations, smart boards and current software.



**Live on campus**

Curtin has on-campus accommodation in Perth and Kalgoorlie. Living on campus enhances your uni experience – life is more convenient, you'll save time, make great friends and enjoy your independence, all in a safe, supportive and connected environment.

[curtin.edu/studentaccom](http://curtin.edu/studentaccom)

**Get fit, make friends**

Curtin Stadium is the home of sport and fitness on campus, with a main gym, women's gym, large group fitness area, indoor cycling studio, sports hall and multi-purpose courts available for hire.

There are 21 affiliated sports clubs that cater for all skill levels and social sports offering women's, men's and mixed competitions.

Curtin Stadium also organises Curtin Experiences, a range of social activities that include surfing, hip-hop dance, Pilates and Muay Thai kickboxing. Jump in and try something new!

[stadium.curtin.edu.au](http://stadium.curtin.edu.au)



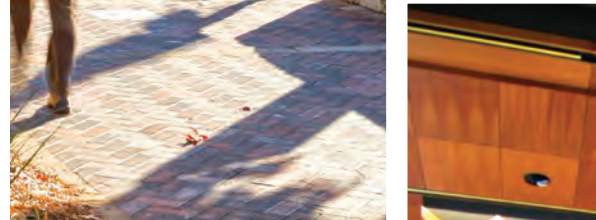




### You'll love the library

The technology-rich library is open 24 hours a day during semester. There are PCs and Macs complete with software, and laptops available for short-term loan.

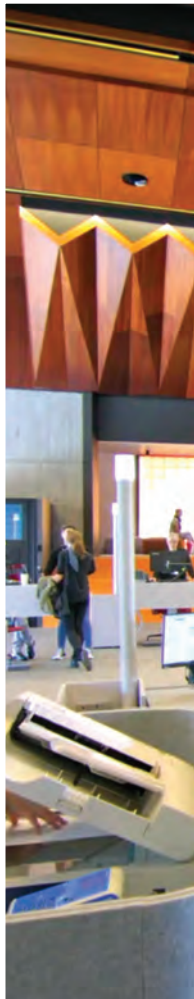
You can book a study room for working on group assignments, or take a 20-minute power nap in one of the library's sleep pods.



### Settling in

You'll start your course with Orientation Week, where you will receive lots of support from Curtin Connect and student advisors.

[orientation.curtin.edu.au](http://orientation.curtin.edu.au)







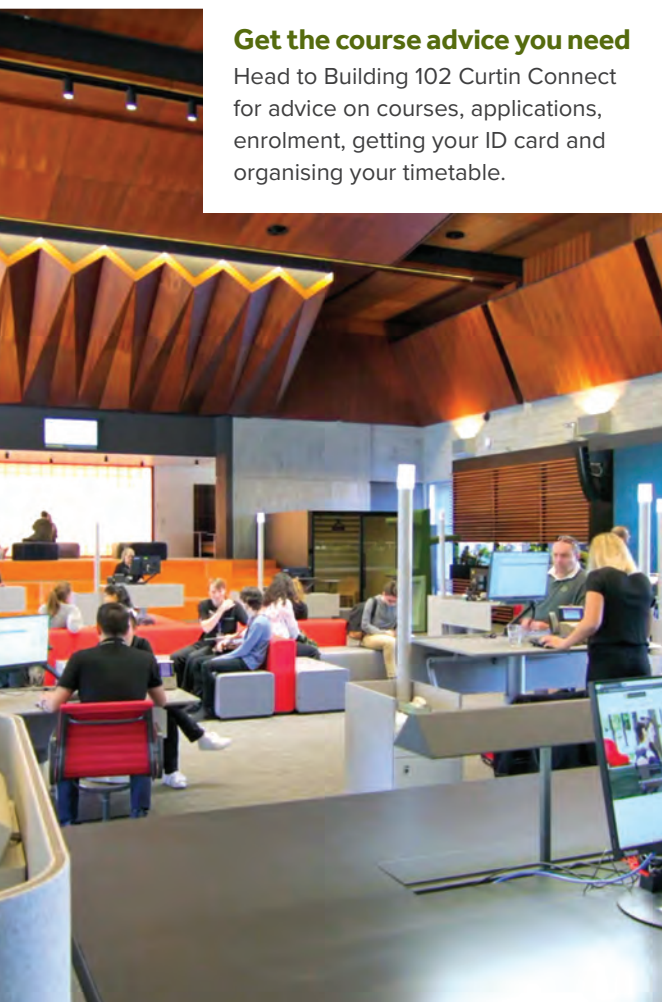
**Get the course advice you need**

Head to Building 102 Curtin Connect for advice on courses, applications, enrolment, getting your ID card and organising your timetable.

**We're here to help**

Studying can be challenging. Know you are always supported with our range of health and wellbeing services based conveniently on-campus. These include a physiotherapy clinic, and a medical centre where you can see a doctor, occupational therapist, psychologist, counsellor or social worker.

Our Student Wellbeing Advisory service offers free and confidential support for any issue that may be affecting you, no matter how big or small.



**Security and personal safety**

At Curtin Perth, we provide a 24/7 security patrol, after-hour security escort, campus courtesy bus, emergency telephone stations, the SafeZone safety app, secure-card building access and well-lit, safe pathways.



# Find the course for you

The next few pages show some of the careers that a Curtin degree can lead to, but there are many more.

Technological advancement means the jobs of tomorrow might differ to the jobs of today, but don't worry, Curtin degrees are designed to prepare you for a range of industries and careers – even those that don't exist yet!

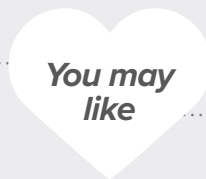
The most important thing is to study subjects you're interested in and capable of doing. Let your interests and passions guide you.



## What are your interests?



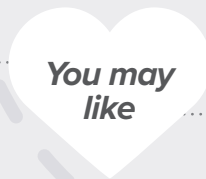
**Analysing**  
Applying local thinking, and visualising, articulating and designing solutions



- ▶ Accounting (page 32)
- ▶ Accounting Technologies (page 33)
- ▶ Banking (page 35)
- ▶ Business Information Systems (Professional) (page 36)
- ▶ Business Information Technology (Professional) (page 37)
- ▶ Business Law (page 38)
- ▶ Economics (page 39)
- ▶ Finance (page 40)
- ▶ Financial Planning (page 41)
- ▶ Law (page 24)
- ▶ Taxation (page 50).



**Creating**  
Applying your ideas and imagination to solve business problems, enjoying new experiences and working in a collaborative environment



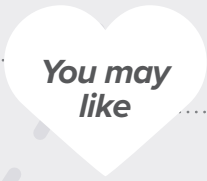
- ▶ Advertising (page 34)
- ▶ Business Administration (page 26)
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- ▶ Tourism and Hospitality (page 51).





### Networking

Meeting new people, and recognising when and where to support others

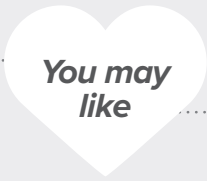


- ▶ Business Law (page 38)
- ▶ International Business (page 42)
- ▶ Management (page 44)
- ▶ Professional Human Resource Management (page 46)
- ▶ Public Relations (page 49)
- ▶ Tourism and Hospitality (page 51).



### Organising

Adhering to schedules, setting goals, prioritising and multitasking



- ▶ Business Administration (page 26)
- ▶ Business Law (page 38)
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- ▶ Logistics and Supply Chain Management (page 43)
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- ▶ Property Development and Valuation (page 48).



# Improve your career choices with a double degree



**A double degree increases your skills and knowledge across two complementary learning areas, giving you more career choices and the flexibility to adapt to changing employment trends.**

The condensed program structure of a double degree means it may take only 12 to 18 months longer than a single degree.

When you study a double degree, you specialise in a major within each degree.

A major comprises eight units in a particular subject, although you will study more units from the degree that is listed first in the course title. You are awarded with two degrees upon successful completion of your course.

Shown here are several options for combining a Commerce or Law degree with another degree.

Visit [curtin.edu/buslaw-double-degrees](https://curtin.edu/buslaw-double-degrees) for more information.



## Applied Geology and Finance

### Course essentials

#### DEGREE

Bachelor of Science (Applied Geology) and Bachelor of Commerce (Finance)

#### GUARANTEED ATAR 2021

70

#### PREREQUISITES

At least Mathematics Applications ATAR or equivalent

#### DESIRABLE

None

#### STAT

Accepted

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1, Semester 2

#### STUDY MODE

Full-time, part-time

#### DURATION

4 years

#### LOCATION

Perth

#### CRICOS CODE

043262M

Visit [curtin.edu/bach-geofin](http://curtin.edu/bach-geofin).

### Course description

This double degree will augment your knowledge in geology – which is critical to the global economy – with knowledge of mining and exploration finance.

The finance component explores the financial services industry. You'll study areas in corporate finance and develop key understandings in investment, evaluation and the financial markets and their instruments.

This will provide the ideal skill set for analysing the economic viability of resource exploration projects.

## Arts and Commerce

### Course essentials

#### DEGREE

Bachelor of Arts and Bachelor of Commerce

#### GUARANTEED ATAR 2021

70

#### PREREQUISITES

None

#### DESIRABLE

There may be a portfolio requirement for majors offered through the Faculty of Humanities School of Media, Creative Arts and Social Inquiry.

#### STAT

Accepted

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1, Semester 2

#### STUDY MODE

Full-time, part-time

#### DURATION

4 years

#### LOCATION

Perth, online\*

#### CRICOS CODE

072465D

\* Not all majors are available to study online

Visit [curtin.edu/bach-artcom](http://curtin.edu/bach-artcom).

### Course description

With this double degree, you can apply core business skills to your creative enterprise, or creativity and critical thinking in business contexts.

You will learn technical skills in both your chosen disciplines, as well as transferable skills such as communication and problem solving.

You'll also enjoy access to Curtin's business, art, media and performance facilities.

There are multiple major combinations available in this double degree.

## Engineering and Commerce

### Course essentials

#### DEGREE

Bachelor of Engineering (Hons) and Bachelor of Commerce

#### GUARANTEED ATAR 2021

80

#### PREREQUISITES

Mathematics Methods ATAR and at least one of the following: Physics ATAR, Chemistry ATAR or Engineering Studies ATAR, or equivalent

#### DESIRABLE

Mathematics Specialist ATAR, or equivalent

#### STAT

May be used to demonstrate English proficiency only

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1, Semester 2

#### STUDY MODE

Full-time, part-time

#### DURATION

5 years, 6 months

#### LOCATION

Perth

#### CRICOS CODE

066675M

Visit [curtin.edu/bach-engcom](http://curtin.edu/bach-engcom).

### Course description

This double degree will expand your career opportunities both as an engineer and in the corporate environment.

You will gain the understanding of economics and finance needed to lead large engineering projects in your engineering speciality.

#### Engineering majors available:

- ▷ Chemical Engineering
- ▷ Civil and Construction Engineering
- ▷ Mechanical Engineering
- ▷ Metallurgical Engineering
- ▷ Mining Engineering.

#### Commerce majors available:

- ▷ Accounting
- ▷ Economics
- ▷ Finance
- ▷ Management.



## Law and Arts

### Course essentials

#### DEGREE

Bachelor of Laws and Bachelor of Arts

#### GUARANTEED ATAR 2021

90

#### PREREQUISITES

None

#### DESIRABLE

None

#### STAT

Accepted

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1, Semester 2

#### STUDY MODE

Full-time, part-time

#### DURATION

4.5 years

#### LOCATION

Perth and Perth city

#### CRICOS CODE

077965K

Visit [curtin.edu/bach-lawart](http://curtin.edu/bach-lawart).

### Course description

This double degree prepares you for legal practice, while giving you specialised knowledge in global politics or the media.

If you choose international relations as your second major, you could practise in human rights or international law.

If you choose journalism, you could use your reporting abilities to communicate legal outcomes and procedures to the public.

#### Arts majors available with the Bachelor of Laws:

- ▷ International Relations
- ▷ Journalism.

## Law and Commerce

### Course essentials

#### DEGREE

Bachelor of Laws and Bachelor of Commerce

#### GUARANTEED ATAR 2021

90

#### PREREQUISITES

None

#### DESIRABLE

None

#### STAT

Accepted

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1, Semester 2

#### STUDY MODE

Full-time, part-time

#### DURATION

4.5 years

#### LOCATION

Perth and Perth city

#### CRICOS CODE

078482K

Visit [curtin.edu/bach-lawcom](http://curtin.edu/bach-lawcom).

### Course description

This double degree will give you vital knowledge of today's legal and regulatory business environments. You will gain strong communication, critical thinking and research skills.

It is ideal if you want to work in commercial law, employment law or native title law, or on business policies.

It can also lead to career paths in corporate governance, or manager or director positions.

#### Commerce majors available with the Bachelor of Laws:

- ▷ Accounting
- ▷ Economics
- ▷ Finance
- ▷ Human Resource Management
- ▷ Marketing
- ▷ Taxation.

## Law and Psychology

### Course essentials

#### DEGREE

Bachelor of Laws and Bachelor of Science (Psychology)

#### GUARANTEED ATAR 2021

90

#### PREREQUISITES

None

#### DESIRABLE

Mathematics Methods ATAR

#### STAT

Accepted

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1

#### STUDY MODE

Full-time, part-time

#### DURATION

5.5 years

#### LOCATION

Perth and Perth city

#### CRICOS CODE

096308G

Visit [curtin.edu/bach-lawpsy](http://curtin.edu/bach-lawpsy).

### Course description

In this double degree, you will gain legal knowledge and learn how to examine and predict individual and group actions.

It is ideal if you want to enhance your law degree with a deeper understanding of human behaviour, or pursue a psychology career in the criminal justice system.



## Psychology and Human Resource Management and Industrial Relations

### Course essentials

#### DEGREE

Bachelor of Science (Psychology) and Bachelor of Commerce (Human Resource Management and Industrial Relations)

#### MINIMUM ATAR 2021

70

#### PREREQUISITES

None

#### DESIRABLE

Mathematics Applications ATAR

#### STAT

Accepted

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1, Semester 2\*

#### STUDY MODE

Full-time, part-time

#### DURATION

5 years

#### LOCATION

Perth

#### CRICOS CODE

033859J

*\* For mid-year enrolment, there may be restrictions on unit availability and enrolment may be on a part-time basis only, which could extend the course duration.*

Visit [curtin.edu/bach-psyhrm](http://curtin.edu/bach-psyhrm).

### Course description

Use your knowledge in psychology to help resolve issues in the workplace, recruit employees and improve individual and team performance.

In this course you'll gain highly marketable skills and will graduate with advanced knowledge of people and human behaviour, along with the confidence and tact to work within legislative and legal rules.

## Psychology and Marketing

### Course essentials

#### DEGREE

Bachelor of Science (Psychology) and Bachelor of Commerce (Marketing)

#### MINIMUM ATAR 2021

70

#### PREREQUISITES

None

#### DESIRABLE

Mathematics Applications ATAR or Mathematics Methods ATAR and an ATAR science subject such as Biology, Human Biology or Psychology

#### STAT

Accepted

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1, Semester 2\*

#### STUDY MODE

Full-time, part-time

#### DURATION

5 years

#### LOCATION

Perth

#### CRICOS CODE

095948F

*\* For mid-year enrolment, there may be restrictions on unit availability and enrolment may be on a part-time basis only, which could extend the course duration.*

Visit [curtin.edu/bach-psymkt](http://curtin.edu/bach-psymkt).

### Course description

Psychology and marketing are a natural combination, reflecting the day-to-day challenges of the business world and the growing role of psychology in commerce.

You'll develop advanced knowledge of the human brain and acquire analytical methods to examine how culture, personality and lifestyle affect consumer behaviour. You'll also learn to analyse and interpret market research data and identify local, regional and global business issues.

## Science and Commerce

### Course essentials

#### DEGREE

Bachelor of Science and Bachelor of Commerce

#### MINIMUM ATAR 2021

75\*

#### PREREQUISITES

Check science majors online

#### DESIRABLE

Check science majors online

#### STAT

May be used to demonstrate English proficiency only

#### PORTFOLIO ENTRY

Not accepted

#### INTAKE

Semester 1, Semester 2

#### STUDY MODE

Full-time, part-time

#### DURATION

4 years full-time

#### LOCATION

Perth

#### CRICOS CODE

074654E

*\*May be higher depending on science major selected.*

Visit [curtin.edu/bach-sciocom](http://curtin.edu/bach-sciocom).

### Course description

This double degree enables you to gain knowledge in a scientific discipline and develop strong foundational business skills.

It will prepare you to fulfil the financial potential of scientific discoveries and apply commercial knowledge in research environments. You'll learn to generate solutions to complex scientific, business and commercial problems.

Science majors available:

- ▷ Chemistry
- ▷ Coastal and Marine Science
- ▷ Data Science
- ▷ Environmental Biology
- ▷ Mathematics
- ▷ Physics.

Commerce majors available:

- ▷ Economics
- ▷ Finance.



# Bachelor of Laws

## Course essentials

GUARANTEED ATAR 2021

90

PREREQUISITES

None

DESIRABLE

None

STAT

Accepted

PORTFOLIO

Not accepted

INTAKE

Semester 1

STUDY MODE

Full-time, part-time

DURATION

3 years full-time

LOCATION

Perth and Perth city

CRICOS CODE

077962B

Visit [curtin.edu/bach-laws](http://curtin.edu/bach-laws).

## Course description

**Give legal advice, perform legal work and appear in court as a lawyer. An undergraduate degree in law is the first qualification you need to practise as a lawyer in Australia.**

Curtin's Law degree offers a foundation in essential areas of legal knowledge. You'll develop core skills essential to effective legal practice and gain a high level of commercial awareness. You'll also get to undertake optional units focusing on topics such as forensic advocacy, family law, human rights law, native title law and policy, or European Union law. And with over twenty-five optional units to choose from, you can tailor your degree to suit your career interests.

You will greatly benefit from the relationships you form with members of the profession and the proximity of the Supreme Court, the District Court and the Federal Court, which are located close to the Curtin Law School in Perth city.

The course is delivered in a combination of semesters and trimesters and can be completed in three years. It is equivalent to a four-year, full-time undergraduate degree.

You'll complete your first year at Curtin Perth in a semester format while your second and third years will be studied in trimesters at the law school's location at Curtin Murray Street in the Perth city centre. If you choose to study four units each study period, you can graduate in only three calendar years.

## Professional recognition

The Bachelor of Laws degree is an approved qualification by the Legal Practice Board of Western Australia.

## Work integrated learning

You will benefit from a range of real-world learning and internship opportunities.

### John Curtin Law Clinic

In your third year, you may enrol in the Law Clinic unit to put your legal skills into practice through professional activities. Under the supervision of experienced legal practitioners, you will meet and prepare advice for eligible small businesses. You will also critically reflect on your roles and responsibilities as a future member of the legal profession.

### The Jeanette Hackett Moot Court

Participate in simulated court proceedings at our moot court facility. Equipped with audiovisual technology, you can hone your skills in public speaking and debating, while learning how a real court environment operates.

### Law Internship unit

You could elect to undertake a legal internship in which you can gain experience working under the supervision of an employer in a professional legal environment. The internship unit puts your law studies into context and provides opportunities to develop and apply your legal practice skills, critically analyse and reflect on the law in practice, and gain an appreciation of legal ethics. This unit can run either one day per week or intensively.



## Study in Belgium

Imagine living and studying in a medieval city, surrounded by 13th Century architecture and stunning landscapes in the middle of summer. As a Curtin law student you could study at Ghent University in Belgium as part of our Ghent summer law program.



## Double degree

You can study Law as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Criminal lawyer
- Employment lawyer
- Family lawyer
- Human rights lawyer
- In-house counsel
- Mining lawyer
- Solicitor.

### Industries

- Law
- Banking and finance
- Resources
- Courts and tribunals
- Government
- Private legal practice.



"At the John Curtin Law Clinic, we provided pro-bono advice to small businesses. We got to interview clients by ourselves and take carriage of matters from start to finish – which are things I didn't get to experience in many clerkships.

"By developing these practical skills in a pro-bono setting, we were able to help those in need – a great reminder of the privileges which come with the study of law and why we do what we do."

### Joycelyn Tang

Bachelor of Laws

Read more [curtin.edu/joycelyn-tang-alumni](https://curtin.edu/joycelyn-tang-alumni)



Housed in a landmark heritage building, the Curtin Law School is located in the heart of Perth's legal district and features learning spaces such as the Jeanette Hackett Moot Court and the John Curtin Law Clinic (see page 9).



# Bachelor of Business Administration

## Course essentials

GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO ENTRY

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Malaysia, online

### CRICOS CODE

018007A

Visit [curtin.edu/bach-busadm](http://curtin.edu/bach-busadm).

## Course description

**Develop broad business knowledge in areas such as marketing, finance, human resources, project management and strategic management.**

The Bachelor of Business Administration will help you become a highly adaptive graduate.

You'll be cross-skilled in various areas of business, be ready to work in a dynamic environment, and pivot to the needs of industry. You'll also be aware of global trends and prepared for employment in all sectors, with a diverse skillset that employers will value.

The course provides a distinct student experience. You'll identify your preferred areas of business and develop a personalised plan that will guide you throughout your degree, helping you develop a portfolio of skills and capabilities that strategically align with your career goals.

In your final year, you'll undertake a Capstone Experience.

## How is it different to the Bachelor of Commerce?

The Bachelor of Business Administration offers you a broader understanding of business theory and operations than the Bachelor of Commerce.

It will help to diversify your career path and can help you become a manager in various business industries.

## Study our business core

The course starts with a business core, where you will explore value creation in business, learn to use financial information to make informed and responsible decisions, and develop your business intelligence and analytical capabilities to interpret data in a meaningful way.

Following this, you'll complete management core units aligned to global trends. You'll develop skills across marketing, finance, human resources, project management and strategic management.

1

## Apply for the Bachelor of Business Administration

You'll begin by studying your core units.

### Business

- Analytics for Decision Making
- Communication Culture and Indigenous Perspectives in Business
- Financial Decision Making
- Markets and Legal Frameworks
- Strategic Career Design

### Management

- Discovering Marketing
- Human Resource Management Introduction
- Introduction to Financial Principles
- Introduction to Business Information Systems
- Organisational Behaviour
- Project Management

2

## Choose two business specialisations

You'll select your specialisations during your first semester.

- Accounting for Business Decisions
- Advertising
- Business Law and Policy
- Business Project Management
- Corporate Governance
- Digital Marketing
- Employment Relations
- Event Management
- Information Management in Business
- Innovation and Entrepreneurship
- International Management
- Marketing Foundations
- Property Investment
- Public Relations
- Retail and Supply Chain
- Small Business Start-up
- Social Leadership and Ethics
- Taxation Law
- Tourism and Hospitality
- Workforce Management



## Specialise in your favourite areas

In addition to the core curriculum, you'll study two business specialisations, plus a choice of another business specialisation, a specialisation from outside the business discipline, or choose elective units to suit your career aspirations.

This is intended to enhance your marketability when you graduate.

Your options are outlined in the diagram below.

## Choose your Capstone Experience

In your final year, you'll not only complete units relevant to your chosen specialisation – you will also undertake a Capstone Experience\* to further your practical skills and international business knowledge.

You'll have a choice of four Capstone Experiences:

### Business Engagement

You'll apply your entrepreneurial skills, business ideas and out-of-the-box thinking to a real business environment, improving your employability.

### Business Innovation Lab

You'll use your initiative, creativity and adaptability as you work on an applied business project within a start-up environment.

As part of an interdisciplinary team, you will solve a problem or advance an innovation while demonstrating your managerial judgement, professional communications and commitment to responsible business practice.

### Industry Internship

You'll have the opportunity to gain work experience with an external employer or work on a real industry project related to your area of study, in Australia or internationally. These projects have defined objectives, with activities a graduate in that role would be expected to complete.

On an internship, you could:

- conduct research or data analysis
- scope the viability of new projects
- support the implementation of new systems
- revise marketing strategies
- assist with an upcoming event.

You will be selected for an internship through a competitive process.

[business.curtin.edu.au/internship](https://business.curtin.edu.au/internship)

### Global Experience\*

You could find yourself travelling to study at one of our partner institutions, such as Stanford University, European Business School, UCLA or the Copenhagen Business School.

You could even undertake an international internship. Past students have also gained experience working in human resources at a luxury resort in the Maldives, as well as other working opportunities in China, Malaysia and Indonesia.

[business.curtin.edu.au/globalopportunities](https://business.curtin.edu.au/globalopportunities)

*\*Opportunities may vary depending on academic performance.*

## Career information

### Careers

- Branch manager
- Business administrator
- Business consultant
- Operations manager
- Retail manager
- Sales manager
- Senior manager.

### Industries

- Government
- Not-for-profit
- Resources and renewables.

3

## Complement your business specialisations

You'll select one of three options.

### Option 1: Select a third business specialisation

or

### Option 2: Choose an arts, design or science specialisation

Examples include Chinese, Data Science, Digital Design, Human Rights, Journalism or Web Media. See full list at [curtin.edu/specialisations](https://curtin.edu/specialisations).

or

### Option 3: Choose four elective units

You can choose elective units from any course offered at Curtin, provided you meet the unit prerequisites.

4

## Choose your Capstone Experience

### Capstone Experience

- Business Engagement
- Business Innovation Lab
- Business Internship
- Global Experience



# Bachelor of Commerce



## Course essentials

**GUARANTEED ATAR 2021**

70

**PREREQUISITES**

None

**DESIRABLE**

None

**STAT**

Accepted

**PORTFOLIO ENTRY**

Accepted

**STUDY MODE**

Full-time, part-time

**DURATION**

3 years full-time

**CRICOS**

013905G

*Please refer to individual majors for location and intake information.*

Visit [curtin.edu/bach-comm](http://curtin.edu/bach-comm).

## Course description

**Reach your potential in a business career and prepare for the changing job market.**

The Bachelor of Commerce will build your business skills and grow your international business outlook.

The degree starts with a business core. Afterwards, you'll study your selected major, plus additional units, to complete your degree structure.

You'll benefit from exposure to industry through field trips, internships, practical assignments, guest lectures and networking events. You'll also develop your decision-making and leadership skills, both of which are essential in a future marketplace.

In your final year, you'll undertake a Capstone Experience.

## Study our business core

Our business core will give you a solid foundation in business theory and practice.

### Markets and Legal Frameworks

You'll explore how key business disciplines are connected and understand the relationship between a business enterprise and stakeholders including government, customers and the broader community.

You'll also identify the laws and regulations applied to businesses, and learn how business and marketing strategies can impact society and the environment.

### Communication Culture and Indigenous Perspectives in Business

You'll develop an awareness of responsible business practices, and cultural, academic and professional integrity in business.

These perspectives will help you in business communications and when making business decisions.

### Financial Decision-making

You'll develop the skills and knowledge needed to make informed and responsible decisions using accounting and financial information.

You'll explore basic accounting and financial terminologies, learn how to interpret financial statements and make investment decisions.

### Strategic Career Design

You'll discover the impact of changes in the global labour market and social trends, and how technological innovation will affect career opportunities and the future of work.

These changes have implications for individual and organisational career management strategies, and personal and professional branding in a digitised global economy.



### Analytics for Decision-making

You'll learn basic data analysis to derive essential information from numerical, textual and visual datasets.

As well as understanding the legal and ethical issues related to the collection and use of data, you'll examine case study data sets from a range of business disciplines, communicate your findings to an audience and make recommendations based on your analyses.

### Customise your degree

In your first semester, you'll choose from a range of majors to align your degree to your dream career.

You'll get to complement your major by adding another major, business specialisation, an arts, design or science specialisation, or elective units.

**Your options are outlined in further detail on pages 30-31.**

### Unsure what to choose?

Don't worry. You'll get to explore your options during the first few weeks of semester before you make your decision.

### Professional recognition

Curtin Business School is recognised as an elite business school through its accreditation by AACSB International.

Commerce majors are designed, wherever possible, to conform to the membership standards of relevant professional bodies.



### Choose your Capstone Experience

In your final year, you'll not only complete units relevant to your chosen major – you will also undertake a Capstone Experience\* to further your practical skills and international business knowledge.

You'll have a choice of four Capstone Experiences:

#### Business Engagement

You'll apply your entrepreneurial skills, business ideas and out-of-the-box thinking to a real business environment, improving your employability.

#### Business Innovation Lab

You'll use your initiative, creativity and adaptability as you work on an applied business project within a start-up environment.

As part of an interdisciplinary team, you will solve a problem or advance an innovation while demonstrating your managerial judgement, professional communications and commitment to responsible business practice.

#### Industry Internship

You'll have the opportunity to gain work experience with an external employer or work on a real industry project related to your area of study, in Australia or internationally. These projects have defined objectives, with activities a graduate in that role would be expected to complete.

On an internship, you could:

- conduct research or data analysis
- scope the viability of new projects
- support the implementation of new systems
- revise marketing strategies
- assist with an upcoming event.

You will be selected for an internship through a competitive process.

**[business.curtin.edu.au/internship](https://business.curtin.edu.au/internship)**

### Global Experience\*

You could find yourself travelling to study at one of our partner institutions, such as Stanford University, European Business School, UCLA or the Copenhagen Business School.

You could even undertake an international internship. Past students have also gained experience working in human resources at a luxury resort in the Maldives, as well as other working opportunities in China, Malaysia and Indonesia.

**[business.curtin.edu.au/globalopportunities](https://business.curtin.edu.au/globalopportunities)**

*\*Opportunities may vary depending on academic performance.*

### Double degree

You can study Commerce as part of a double degree. See pages 20-23 for available subject combinations.

### Work Integrated Learning

- We seek input from business leaders to ensure your course stays at the forefront of industry trends.
- Through your course, you will develop key professional, practical skills that you can apply to your first job.
- Our teaching staff are experts in their fields, many with extensive industry experience. Classes often include guest speakers.
- You may gain work experience through work placements, vacation placements and internships. Many units include interaction with local businesses and real-world assessments.



# Create your dream degree

1

## Apply for the Bachelor of Commerce

You'll begin by studying our business core.

- Analytics for Decision Making
- Communication Culture and Indigenous Perspectives in Business
- Financial Decision Making
- Markets and Legal Frameworks
- Strategic Career Design

2

## Choose your primary major

You'll select your major during your first semester.

- Accounting
- Accounting Technologies\*
- Advertising
- Banking\*
- Business Information Systems (Professional)
- Business Information Technology (Professional)
- Business Law
- Economics
- Finance
- Financial Planning\*
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Professional Human Resource Management
- Property
- Property Development and Valuation
- Public Relations
- Taxation
- Tourism and Hospitality

Our majors are outlined in further detail on pages 32-51.

\*Can only be studied as part of a double major.



"The best thing about my double degree is the different lines of work it applies to. I can use accounting and engineering together and work in project management, or for an accounting firm, or start my own practice. This combination can take me all over the world and that's an exciting prospect.

"I'm hoping to use my engineering and business skills to have a career in the renewable energy sector. Renewable energy will continue to grow and thrive in the future and I'm looking forward to being a part of that change."

### Harry Bidwell

Bachelor of Commerce (Accounting) and Bachelor of Engineering (Chemical Engineering)



3

**Complement your primary major**

You'll select one of four options.

**Option 1: Choose a second major**

a) Choose a second Commerce major

**OR**

b) Choose a second major from the Bachelor of Arts or the Bachelor of Creative Arts.

- Anthropology and Sociology
- Chinese
- Creative Writing
- Digital and Social Media
- Fine Art
- Geography
- History
- International Relations
- Japanese
- Journalism
- Literary and Cultural Studies
- Professional Writing and Publishing
- Screen Arts
- Theatre Arts

or

**Option 2: Choose two business specialisations**

- Accounting for Business Decisions
- Advertising
- Business Law and Policy
- Business Project Management
- Corporate Governance
- Digital Marketing
- Employment Relations
- Event Management
- Information Management in Business
- Innovation and Entrepreneurship
- International Management
- Marketing Foundations
- Property Investment
- Public Relations
- Retail and Supply Chain
- Small Business Start-up
- Social Leadership and Ethics
- Taxation Law
- Tourism and Hospitality
- Workforce Management

or

**Option 3: Choose one business specialisation and one arts, design or science specialisation**Examples include Chinese, Data Science, Digital Design, Human Rights, Journalism and Web Media. See full list at [curtin.edu/specialisations](http://curtin.edu/specialisations).

or

**Option 4: Choose one specialisation and four electives**

You can choose elective units from any course offered at Curtin, provided you meet the unit prerequisites.

4

**Choose your Capstone Experience**

You'll do this in your final year to complete your degree.

**Capstone Experience**

- Business Engagement
- Business Innovation Lab
- Business Internship
- Global Experience

# Accounting

## Course essentials

### DEGREE

Bachelor of Commerce (Accounting)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2<sup>1</sup>

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Dubai, Malaysia, Mauritius<sup>2</sup>, Singapore, online

### CRICOS CODE

013905G

1. Perth intake shown. Intake may vary according to location.

2. Accounting can only be studied in Mauritius as a double major with Finance.

Visit [curtin.edu/bach-acct](http://curtin.edu/bach-acct).

## Course description

**Qualified accountants are in demand around the world, meeting financial needs in dynamic business environments.**

In this major, you will gain a sound foundation in accounting, auditing, taxation and relevant areas of business law and financial management, and be able to apply this knowledge across a range of accounting contexts.

You'll learn how to develop and communicate information relating to the financial performance of organisations, and use your accounting knowledge to support business decision-making.

You will graduate with a qualification that is recognised internationally.

## Complement your major:

Due to accreditation requirements, this major comprises 12 core units, which is more than most other commerce majors. As such, you can only complete an Accounting major with either:

- one minor and two elective units, OR
- six electives, OR
- a second major from the list below:

- ▷ Accounting Technologies
- ▷ Banking
- ▷ Business Information Systems
- ▷ Business Law
- ▷ Entrepreneurship
- ▷ Finance
- ▷ Taxation.

## Professional recognition

This major is recognised by the Association of Chartered Certified Accountants.

It is accredited by the Chartered Accountants Australia and New Zealand, Chartered Institute of Management Accountants, CPA Australia, Institute of Chartered Accountants in England and Wales, and the Institute of Public Accountants.

Graduates may be eligible for admission to the ACCA Accelerate program, the CA program of the Chartered Accountants of Australia and New Zealand, and the CPA Program of CPA Australia.

## Double degree

You can study Accounting as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Accountant
- Auditor
- Business analyst
- Chief Financial Officer
- Company secretary
- Insolvency consultant
- Internal auditor
- Tax agent
- Treasurer.

### Industries

- Accounting
- Finance and investment
- Government
- Law
- Resources and renewables.



"I chose to study Accounting at Curtin because I think it's a solid major that will provide me with a stable career. The things I love most about studying at Curtin Business School are the great lecturers, tutors and staff. They're mentors as well as friends and you can always learn a lot from them."

**Declan Chen**  
Bachelor of Commerce  
(Accounting and Business Law)



# Accounting Technologies



## Course essentials

### DEGREE

Bachelor of Commerce (Accounting Technologies)\*

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, online

### CRICOS CODE

013905G

\* Accounting Technologies can only be taken as part of a double major with Accounting.

Visit [curtin.edu/bach-actec](http://curtin.edu/bach-actec).

## Course description

**The Accounting Technologies major provides comprehensive understanding of the use of technology in accounting and related areas.**

You will study issues in managerial accounting, computer accounting packages, accounting modelling and accounting statement analysis, and explore the challenges for workplaces using e-commerce.

This major can only be taken as a part of a double major with Accounting.

## Professional recognition

This major is recognised by the Association of Chartered Certified Accountants.

It is accredited by the Chartered Accountants Australia and New Zealand, Chartered Institute of Management Accountants, CPA Australia, Institute of Chartered Accountants in England and Wales, and the Institute of Public Accountants.

Graduates may be eligible for admission to the ACCA Accelerate program, the CA program of the Chartered Accountants of Australia and New Zealand, and the CPA Program of CPA Australia.

## Career information

### Careers

- Accountant
- Auditor
- Business analyst
- IT auditor
- IT manager
- Project manager
- Systems analyst
- Tax agent
- Tax consultant
- Treasurer.

### Industries

- Accounting
- Banking
- Business and management
- Finance and investment
- Government
- Law
- Resources and renewables
- Technology.

# Advertising

## Course essentials

### DEGREE

Bachelor of Commerce (Advertising)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth

### CRICOS CODE

013905G

Visit [curtin.edu/bach-advrt](http://curtin.edu/bach-advrt).

## Course description

**Advertising is where specialists in art, science and technology work together to promote brands, causes, events and products.**

A typical advertising agency comprises five disciplines – account management, planning, media, production and creative – that deliver effective advertising communications across traditional and digital media, including television, radio, magazines, newspapers and online platforms.



Curtin's Advertising major will suit you if you are interested in becoming an account manager, where you will liaise with clients and agency teams to make sure that advertising and campaign material is fresh, interesting, on-brand and on time.

You will gain an understanding of advertising business principles and processes, including communication theory, brand management, advertising research, account planning and media planning, and an appreciation of the creative elements of advertising.

With this knowledge, you will be able to engage in creative recommendations and judgement in the workplace.

## Professional recognition

This major is accredited by the International Advertising Association.

## Career information

### Careers

- Account executive
- Account manager
- Advertising manager
- Advertising specialist
- Media planner
- Strategic planner.

### Industries

- Advertising
- Government
- Manufacturing
- Media
- Publishing.



"I enjoyed the practical projects and learning from guest speakers. I had a great time getting involved in clubs and activities, extending my learning beyond the classroom.

"The exposure to the industry through opportunities I received during my degree helped prepare me for the workforce. The communication and digital skills I learned have helped me throughout my career.

"I was selected for the International Honors Program at Stanford University in the US, where I gained technical skills and knowledge about entrepreneurship in the 'innovation capital' of the world."

### Mary Bocarro

Bachelor of Commerce  
(Advertising and Marketing)



# Banking



Experience real-world trading technology in The Trading Room learning facility (page 7).

## Course essentials

### DEGREE

Bachelor of Commerce (Banking)<sup>1</sup>

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2<sup>2</sup>

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Malaysia<sup>3</sup>, Mauritius<sup>3</sup>, Singapore

### CRICOS CODE

013905G

1. Banking can only be taken as part of a double major with Accounting or Finance.

2. Perth intake shown. Intake may vary according to location.

3. In Mauritius and Malaysia, Banking can be studied as a double major with Finance only.

Visit [curtin.edu/bach-bankg](http://curtin.edu/bach-bankg).

## Course description

**Banking and finance professionals use analytical knowledge and skills to help clients find financial solutions, start new businesses or expand existing ones.**

They work in corporate finance, financial markets, managed funds and superannuation, or in retail banking and private wealth management.

In the Banking major, you'll develop a working knowledge of the Australian banking and financial system. You'll focus on financial markets and institutions, and cover developments in the financial sector and management of financial institutions.

During the course you will gain in-depth knowledge of bank lending, international trade, and banking practice and management.

This major can only be taken as a part of a double major with Accounting or Finance.

## Professional recognition

This major is recognised as a University Affiliation Program by the CFA Institute when studied with Finance.

You may be eligible for associate membership of Economic Society of Australia (WA Branch) and the Women in Finance network when studied with Finance. Graduates may be eligible to apply as an affiliate member of the Financial Services Institute of Australasia (FINSIA).

## Career information

### Careers

- Bank manager
- Consultant
- Corporate finance analyst
- Credit analyst
- Econometrician
- Economic analyst
- Economist
- Financial manager
- Investment banker.

### Industries

- Banking
- Brokerage
- Consultancy
- Government
- Private business
- Resources and renewables.

# Business Information Systems (Professional)



## Course essentials

### DEGREE

Bachelor of Commerce (Business Information Systems) (Professional)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Mauritius

### CRICOS CODE

013905G

Visit [curtin.edu/bach-binfosys](http://curtin.edu/bach-binfosys).

## Course description

**Businesses rely on information systems to obtain, process and output information. They need professionals who can analyse and identify any issues, and propose the best systems solution.**

An information systems specialist analyses an organisation's systems and processes. Their ideas and recommendations help solve problems and improve effectiveness and efficiency.

This major will help you gain employment in the business side of IT. You'll learn how business information systems are selected, managed and applied to business problems. You'll also learn how to analyse systems and manage projects.

The Business Information Systems (Professional) major is comprised of 12 core units to extend your knowledge and meet accreditation requirements of the Australian Computer Society.

The Business Information Systems (Professional) major can be studied alongside a specialisation, four elective units or as a double major with Business Information Technology (Professional) with accreditation by the Australian Computer Society.

## Professional recognition

This major is accredited by the Australian Computer Society.

## Career information

### Careers

- Business analyst
- IT auditor
- IT manager
- Project manager
- Systems analyst.

### Industries

- Banking
- Business and management
- Government
- Resources and renewables
- Technology.



# Business Information Technology (Professional)

## Course essentials

### DEGREE

Bachelor of Commerce (Business Information Technology) (Professional)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Mauritius

### CRICOS CODE

013905G

Visit [curtin.edu/bach-binfotec](http://curtin.edu/bach-binfotec).

## Course description

**Businesses rely on information systems to obtain, process and output information. They need professionals who can analyse and identify any issues, and propose the best systems solution.**

An information technology specialist develops, tests, implements and supports business IT systems and provides desktop or network support for staff.

This major covers a range of areas essential to the growing IT industry. You'll explore new technology and show your creative flair and eye for technical detail.

You'll focus on how information technology is used to collect, process and output information in organisations, and gain in-depth knowledge of application design, systems implementation and management.



The Business Information Technology (Professional) major is comprised of 12 core units to extend your knowledge and meet accreditation requirements of the Australian Computer Society.

The Business Information Technology (Professional) major can be studied alongside a specialisation, four elective units or as a double major with Business Information Systems (Professional) with accreditation by the Australian Computer Society.

## Professional recognition

This major is accredited by the Australian Computer Society.

## Career information

### Careers

- Business analyst
- IT auditor
- IT manager
- Project manager
- Systems analyst
- Programmer Analyst.

### Industries

- Banking
- Business and management
- Government
- Resources and renewables
- Technology.

# Business Law

## Course essentials

### DEGREE

Bachelor of Commerce (Business Law)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2\*

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Mauritius, online

### CRICOS CODE

013905G

*\*Due to unit availability, starting in Semester 2 may increase the course duration.*

Visit [curtin.edu/bach-buslaw](http://curtin.edu/bach-buslaw).

## Course description

**Businesses work with laws every day in entering contracts, acquiring business assets, leasing premises and hiring staff.**

Knowledge of business law is critical to complying with legal requirements and identifying and managing legal risk.

In this major, you'll gain a sound knowledge of the laws that govern businesses and commercial transactions. You'll learn how the law is created, changed and applied to business and government, and appreciate ethical issues in business situations.

In particular, you'll discover how the law impacts businesses, identify and manage appropriate legal risks that arise in businesses and learn how to meet relevant legal requirements.

You'll also develop significant knowledge about business law, contracts, torts, real property, company law, employment law,



labour law, consumer and competition law, business intellectual property and taxation.

You can follow your interests by choosing to study units in public relations law, international business law, safety and environmental health law, and practical employment law.

While this major does not qualify you to practise as a lawyer, it does meet the increasing demand for graduates who have the legal knowledge and practical skills to work in corporate business or government and it may be a useful stepping-stone to further law studies, such as Curtin's Bachelor of Laws.

## Career information

### Careers

- Administrator
- Company secretary
- Compliance officer
- Contract manager
- Law clerk
- Legal administrator
- Settlement agent.

### Industries

- Accounting
- Banking and finance
- Government
- Human resources
- Law
- Media and marketing
- Property
- Resources and renewables.



"I took part in an internship placement as a law clerk, assisting solicitors with day-to-day management of their cases. This was an eye-opening experience for me, as I got to see first-hand what it takes to be a successful legal professional. It greatly improved my self-confidence and my wonderfully supportive team empowered me to contribute my ideas."

**Ashleigh Fotios**  
Bachelor of Commerce  
(Business Law)



# Economics



"Recently I travelled overseas for the London School of Economics summer exchange program, which I applied for through Curtin. The program is short and intense, but very rewarding. It was exciting to explore London between classes."

**Georgia Strong**  
Bachelor of Commerce (Economics) and Bachelor of Arts (International Relations)

## Course essentials

### DEGREE

Bachelor of Commerce (Economics)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth

### CRICOS CODE

013905G

Visit [curtin.edu/bach-econs](http://curtin.edu/bach-econs).

## Course description

**Economists study the world around them, analyse shifts in global policy and monitor industry and global trends. They are an integral part of public and private sector decision-making.**

With a focus on applied economics, this major will give you the knowledge and skills you need to analyse important real-world issues, such as unemployment, inequality, price stability and economic growth.

You will be able to use your economic knowledge to evaluate trends and patterns in consumer spending, levels of competition in different industries, business cycles and financial crises.

You'll gain a solid foundation in macroeconomics and microeconomics, as well as quantitative and qualitative skills you need to apply theory to practice.

## Professional recognition

You may be eligible for free student membership of the Association of Financial Advisers and the Financial Planning Association of Australia. Upon graduation, you may also be eligible for associate membership of Economic Society of Australia (WA Branch), and the Women in Economics Network (WEN).

## Double degree

You can study Economics as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Bank manager
- Consultant
- Corporate finance analyst
- Credit analyst
- Econometrician
- Economic analyst
- Economist
- Financial manager
- Investment banker
- Market research analyst
- Policy advisor
- Policy analyst
- Portfolio manager.

### Industries

- Banking
- Brokerage
- Consultancy
- Government
- Private business
- Resources and renewables.

# Finance

## Course essentials

### DEGREE

Bachelor of Commerce (Finance)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2<sup>1</sup>

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Dubai, Malaysia, Mauritius<sup>2</sup>,  
Singapore, online

### CRICOS CODE

013905G

1. Perth intake shown. Intake may vary according to location.

2. Finance can only be studied in Mauritius as a double major with Accounting or Banking.

Visit [curtin.edu/bach-fince](http://curtin.edu/bach-fince).

## Course description

**Finance and banking professionals use analytical knowledge and skills to help clients find financial solutions, start new businesses or expand existing ones.**

They work in corporate finance, financial markets, managed funds and superannuation, or in retail banking and private wealth management.

The Finance major gives you a broad understanding of the structure and operations of financial markets. You'll learn about investment evaluation and how to make decisions on funding activities and disbursement of profits. You'll also examine the role of financial markets.

This major will put you in a good position to sit for the highly regarded CFA (Chartered Financial Analyst) exams, because it incorporates at least 70 per cent of the CFA Program Candidate Body of Knowledge into its curriculum.

## Professional recognition

This major is accredited by the Financial Adviser Standards and Ethics Authority, and is also recognised as a University Affiliation Program by the CFA Institute.

You may be eligible for membership of the Economic Society of Australia (WA branch) and the Women in Finance Network.

Graduates may be eligible to apply as an affiliate member of the Financial Services Institute of Australasia (FINSIA).

## Double degree

You can study Finance as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Bank manager
- Consultant
- Corporate finance analyst
- Credit analyst
- Econometrician
- Economic analyst
- Economist
- Financial manager
- Investment banker.

### Industries

- Banking
- Brokerage
- Consultancy
- Government
- Private business
- Resources and renewables.



"From day one I started to engage in industry and in my final year I received a scholarship to intern for the NZ Taxpayers' Union in Wellington, New Zealand."

**Ryan Soares**  
Bachelor of Commerce  
(Economics and Finance)



# Financial Planning



Experience real-world trading technology in The Trading Room learning facility (page 7).

## Course essentials

### DEGREE

Bachelor of Commerce (Financial Planning)\*

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth

### CRICOS CODE

013905G

\*Financial Planning can only be studied as a double major with Finance.

Visit [curtin.edu/bach-fnpln](http://curtin.edu/bach-fnpln).

## Course description

**Financial planners help people manage their financial affairs and plan their futures.**

They have a deep understanding of finance, relevant sections of the law, high ethical standards and excellent people skills.

In this double major, you will gain a broad knowledge of investments required to provide financial advice.

Your learning will address subjects in areas, including financial principles, financial instruments, markets, tax law, corporate finance, portfolio management, estate planning, ethics and compliance. You will also learn about the psychology behind people's financial decisions and behaviours.

From 1 January 2019, every person entering the profession of financial planning must have completed a degree approved by FASEA, Australia's Financial Advisor Standards and Ethics Authority. Curtin's Finance and Financial Planning double major, which covers key bodies of knowledge identified by FASEA in considerable depth, was one of the first programs in Australia to get this approval.

This double major concludes with a unique 120-hour work placement Capstone Experience, where you will

intern with one of the WA Chapter of the Financial Planning Association's member organisations.

This major can only be taken as a part of a double major with Finance.

## Professional recognition

This major is accredited by the Financial Adviser Standards and Ethics Authority.

You may be eligible for membership of the Association of Financial Advisers, CFA Institute, Economic Society of Australia (WA branch), Financial Planning Association of Australia, and the Women in Finance Network. Graduates may be eligible to apply as an affiliate member of the Financial Services Institute of Australasia (FINSIA).

## Career information

### Careers

- Budget analyst
- Corporate finance analyst
- Financial manager
- Financial planner.

### Industries

- Banking
- Brokerage
- Consultancy
- Government
- Private business
- Resources and renewables.

# International Business

## Course essentials

### DEGREE

Bachelor of Commerce (International Business)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2\*

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Dubai and Singapore

### CRICOS CODE

013905G

*\*Perth intake shown. Intake may vary according to location.*

Visit [curtin.edu/bach-intbus](http://curtin.edu/bach-intbus).

## Course description

**Multinational businesses need talented and culturally sensitive individuals to look after their interests overseas.**

To successfully work in international business, you must have an appreciation of a country's culture and business practices, as well as extensive business knowledge.

This major gives an international focus to your business career. You'll learn to analyse international markets and business systems, navigate your way around international business environments and develop the competencies you need to work in a cross-cultural team.

Much of the study is practical, focusing on current issues and cases. This helps you develop high-level skills in management, problem solving, planning, organising and managing change and prepares you for working in a global environment. This major provides the flexibility to learn a language and undertake cultural studies.

## Professional recognition

You may be eligible for membership of the Australian Institute of Management.

## Double degree

You can study International Business as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Corporate affairs manager
- Customs broker
- Foreign affairs and trade officer
- Import or export manager
- International business development manager
- International trade specialist
- Procurement services manager.

### Industries

- Consulting firms
- Government departments
- Import and export companies
- International banking firms
- International consultancy
- International organisations.



"Studying international business at Curtin gave me strong intercultural communication skills, the ability to think differently and challenge the status quo, and to always look on the bright side of problems.

"My advice to other entrepreneurs would be to take in feedback from a third party, take the time to reflect on your mistakes (that's how you learn), and align your team on a combined goal and vision. You also need to establish values and follow them across the entire organisation."

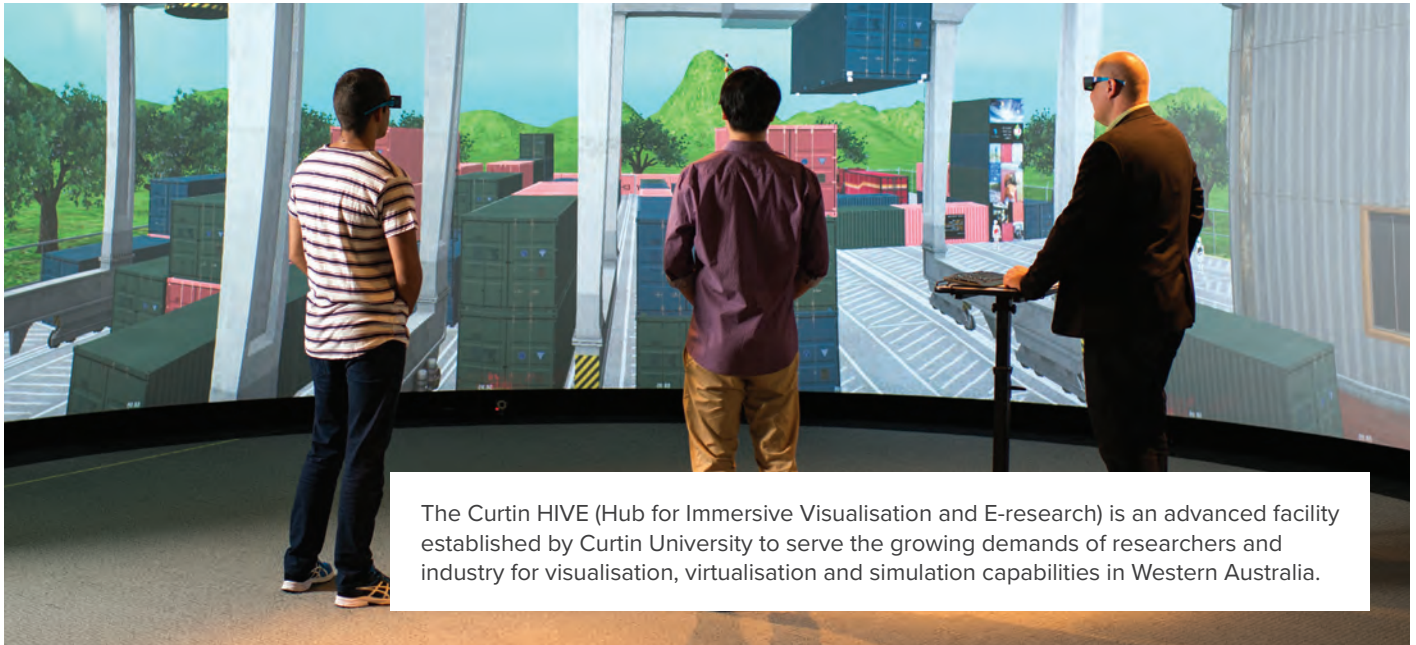
### Marco Feelisch

Managing Director and Co-founder, Buckle & Seam, *Forbes 30 Under 30 Europe List 2019* Bachelor of Commerce (International Business)

Learn more on page 56.



# Logistics and Supply Chain Management



The Curtin HIVE (Hub for Immersive Visualisation and E-research) is an advanced facility established by Curtin University to serve the growing demands of researchers and industry for visualisation, virtualisation and simulation capabilities in Western Australia.

## Course essentials

### DEGREE

Bachelor of Commerce (Logistics and Supply Chain Management)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2\*

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Mauritius, Singapore

### CRICOS CODE

013905G

\*Perth intake shown. Intake may vary according to location.

Visit [curtin.edu/bach-lgscm](http://curtin.edu/bach-lgscm).

## Course description

**Logistic and supply chain professionals manage the supply of goods and services from the supplier through to the customer in the fastest, safest and most cost-effective way possible.**

Studying this major prepares you for employment in transport, purchasing, distribution, manufacturing and retail.

You'll learn foundations and techniques of supply chain management, purchasing, procurement and systems analysis and design. You'll also gain experience in project management and operations management, and look at a range of issues applicable to strategic procurement, such as competitive conduct, strategy, logistics and management.

## Career information

### Careers

- Importer or exporter
- Inventory and supply officer
- Logistics coordinator
- Operations manager
- Procurement officer
- Supply chain analyst
- Transport administrator.

## Industries

- Banking
- Brokerage
- Consultancy
- Government
- Private business
- Resources and renewables.



"During my course, I was able to take part in a range of hands-on learning opportunities such as in-class supply chain simulations, a business-specific study tour to Dubai and an internship within the resources sector. The Curtin campus is a fantastic environment to study in."

### Rogan Pringle

Bachelor of Commerce  
(Logistics and Supply Chain Management)

# Management



"My favourite part of this course is having the opportunity to practise my presentation and pitching skills. I enjoy practical learning and engaging with people; it's just like a real business environment."

"I love taking on new opportunities and learning new things. I've been able to explore my options and try out Event Management and Psychology units to help me understand people better and how to motivate them."

**Ethan Calleja**  
Bachelor of Commerce  
(Management)

## Course essentials

### DEGREE

Bachelor of Commerce (Management)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2<sup>1</sup>

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Malaysia<sup>2</sup>, Mauritius, Singapore, online

### CRICOS CODE

013905G

1. Perth intake shown. Intake may vary according to location.

2. Management can only be studied in Malaysia as a double major with Finance, Human Resource Management, Marketing or Public Relations.

Visit [curtin.edu/bach-mngmt](http://curtin.edu/bach-mngmt).

## Course description

**Management knowledge and skills are valued and needed in small-to-medium enterprises, not-for-profit organisations, large corporations and government, both locally and globally.**

Management is about taking a leading role: supervising and mentoring staff, balancing budgets, and ensuring tasks and projects are completed successfully, together with recognising issues such as values, ethics and sustainability. It means taking responsibility, being entrepreneurial, getting things done and making the most of your staff and resources.

This major focuses on the key challenges facing managers today and in the future. You'll learn skills in problem-solving, decision-making, critical thinking, communicating with people and handling budgets.

You'll also learn how organisations work, strategic management, managing change, innovative leadership and incorporating ethics and sustainability into the workplace.

## Professional recognition

You may be eligible for membership of the Australian Institute of Management.

## Double degree

You can study Management as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Business or retail manager
- Management consultant
- Service delivery manager
- Team leader.

### Industries

- Consulting
- Finance
- Government
- Training and development.



# Marketing

## Course essentials

### DEGREE

Bachelor of Commerce (Marketing)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2<sup>1</sup>

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Dubai, Malaysia<sup>2</sup>, Mauritius, Singapore, online

### CRICOS CODE

013905G

1. Perth intake shown. Intake may vary according to location.

2. Marketing can only be studied in Malaysia as a double major with Entrepreneurship, Finance, Management, Public Relations or Tourism and Hospitality.

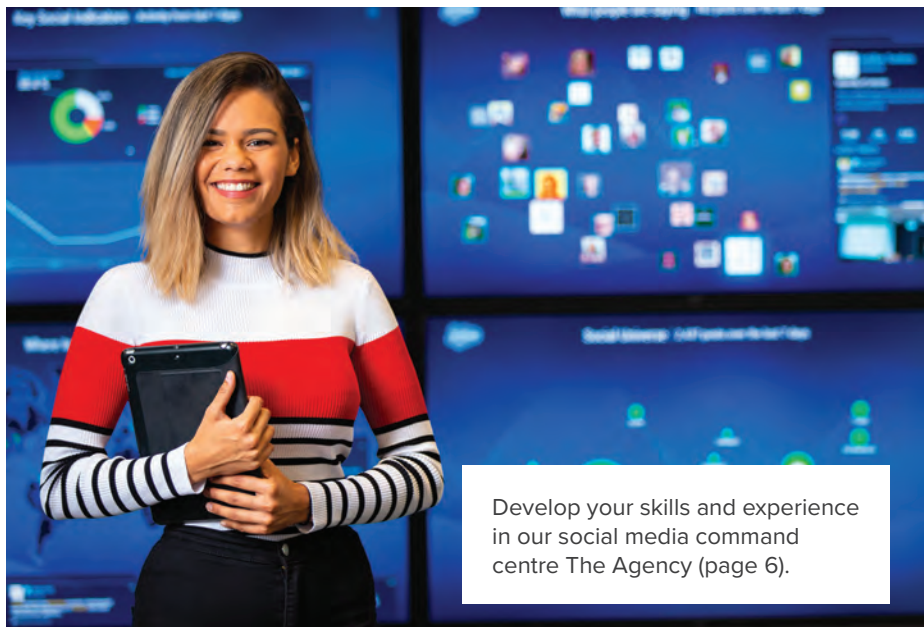
Visit [curtin.edu/bach-mrktg](http://curtin.edu/bach-mrktg).

## Course description

**Marketing is used to differentiate products and services in the marketplace, effectively communicate with a target audience and develop strategies that maximise consumer value, sales and profits.**

Marketers blend advertising, promotions, digital and social media marketing, public relations, retailing and sales strategies to promote an organisation's brand, products and services.

This major will give you the chance to explore the wide realm of marketing including international and internet marketing, pricing, promotion and distribution strategies.



Develop your skills and experience in our social media command centre The Agency (page 6).

You'll also analyse the behaviour of competitors and customers to discover how marketing can be used to predict customer demand for products, services and ideas. The curriculum is kept up-to-date in consultation with key industry bodies ensuring your learning meets the future needs of industry.

## Professional recognition

This course is accredited by the Australian Marketing Institute and the Chartered Institute of Marketing. You may be eligible for membership of the Australian Marketing Institute once you graduate.

Curtin University is also the Inaugural Premier Education Network Sponsor of the Communications Council WA.

## Double degree

You can study Marketing as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Digital marketing specialist
- Fundraising coordinator
- Market research analyst
- Marketing assistant
- Marketing communications manager
- Marketing officer
- Product manager.

## Industries

- Advertising
- Government
- Leisure and tourism
- Manufacturing
- Retail and wholesale
- Service industries.



"I undertook an internship at an advertising agency while studying. I was able to make a real contribution to their workflow and my supervisor offered me amazing career advice. This experience showed me what my career path could look like and made me feel less anxious about joining the workforce."

**Sarah MacDonald**  
Bachelor of Commerce  
(Marketing and Advertising)

# Professional Human Resources Management



"I undertook an internship at AHG working within their HR team. It was a generalist HR role focusing on creating a functional exit survey process and presenting retention strategies from the survey data.

"A few months after completing my internship, I was invited back part time as a member of their HR team. It has been such a valuable experience enhancing my knowledge in the world of HR, allowing me to gain transferable skills not only to my degree but to my future career."

**Josie Thomas**

Bachelor of Commerce (HR and IR) and Bachelor of Psychology

## Course essentials

### DEGREE

Bachelor of Commerce (Professional Human Resources Management)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2<sup>1</sup>

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Malaysia<sup>2</sup>, Mauritius<sup>2</sup>, Singapore<sup>2</sup>

### CRICOS CODE

013905G

*1. Perth intake shown. Intake may vary according to location.*

*2. Professional Human Resources Management can only be studied in Malaysia, Mauritius and Singapore as a double major with Management.*

## Course description

**Human resource management (HRM) is about maximising employee and organisational performance and wellbeing.**

An organisation's HRM strategy helps the company meet its overarching strategic goals.

In this major, you will study recruitment and selection, performance and conflict management, training and development, remuneration, strategic human resource management and HRM metrics and analytics.

Working with our expert instructors, you'll develop the skills and competencies needed to pursue a career working as a manager in small businesses, medium and large local and multinational enterprise and not-for-profit organisations.

The Professional Human Resources Management major includes the same core study as the Human Resource Management major, as well as four additional units to extend your knowledge of HRM theory and practice.

If you wish to study HRM as a double major with another discipline area, you must instead select the Human Resource Management major as your primary major.

## Professional recognition

This course is accredited by the Australian HR Institute (AHRI).

You may be eligible for membership of AHRI once you graduate.

## Double degree

You can study Human Resource Management as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Change management specialist
- Human resources officer
- Industrial relations officer
- Recruitment consultant
- Training and development professional
- Training officer.

### Industries

- Banking and finance
- Education
- Health care
- Public relations
- Resources and renewables
- Retail
- Services.

Visit [curtin.edu/bach-hr](http://curtin.edu/bach-hr).



# Property

## Course essentials

### DEGREE

Bachelor of Commerce (Property)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth

### CRICOS CODE

013905G

Visit [curtin.edu/bach-prop](http://curtin.edu/bach-prop).

## Course description

**Skilled property professionals are involved in property development, valuation, investment, analysis, and residential and commercial real estate sales.**

Our Property major will develop your skills in economics, law, construction and finance to deliver the knowledge required for a career in property.

You'll learn to analyse property investments and developments, gain insight into the structure and operations of the real estate industry and develop the essential legal, analytical and economic skills required to begin a career in property.



## Professional recognition

This major is accredited by the Royal Institution of Chartered Surveyors when studied with Finance and is partially accredited by the API for Valuations.

You may be eligible for membership of the Australian Property Institute (API) (not at the Certified Practising Valuer level) and the Royal Institute of Chartered Surveyors, when studied with Finance or Marketing. You may also be eligible for a real estate and business agent licence with the Department of Mines, Industry Regulation and Safety.

## Career information

### Careers

- Commercial sales agent
- Investment analyst
- Property developer
- Property finance professional
- Property manager
- Valuer.

### Industries

- Asset management
- Banking and investment
- International property
- Property development
- State and local government
- Valuation.



"I love that property is not just accounting, economics or global business trends, but a culmination of all those areas and more. This diversity means every day is different and enables life-long learning and growth.

"The course structure ensures we're not just working on hypothetical situations in the classroom, but on real-world problems alongside industry professionals.

"I was lucky enough to undertake an internship as part of my studies which gave me valuable industry experience. This experience was immensely beneficial, especially when I was interviewed for employment in my final year."

**Olivia Spano**  
Bachelor of Commerce  
(Property)

# Property Development and Valuation

## Course essentials

### DEGREE

Bachelor of Commerce (Property Development and Valuation)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth

### CRICOS CODE

013905G

Visit [curtin.edu/bach-propval](http://curtin.edu/bach-propval).

## Course description

**Skilled property professionals are involved in property development, valuation, and investment, property analysis, and residential and commercial real estate sales.**

In this major, you will cover economics, finance, law, construction, sustainability and investment analysis. An industry-focused teaching structure means you'll be taught by experienced industry professionals and researchers.

In your final year, you will undertake a three-week practical placement under the guidance of a fully qualified Australian Property Institute member.

Completing this major can give you the necessary educational requirements to qualify for Australian Property Institute membership at the Certified Practising Valuer level, after an approved period of further industry training.



## Professional recognition

This major is accredited by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors. You will also be eligible for membership with the Royal Institution of Chartered Surveyors after graduation

Completing this major can give you the necessary educational requirements to qualify for API membership at the Certified Practising Valuer level, after an approved period of further industry training. It also satisfies the qualification requirements to be eligible for registration as a real estate sales representative as prescribed under regulation 6A of the Real Estate and Business Agents (General) Regulations 1979 and to apply for an individual real estate agent or business agent license under the Real Estate and Business Agents Act 1978. This major is recognised by the Department of Mines, Industry Regulation and Safety WA (DMIRS) where graduates are eligible to apply for a Real Estate and Business Agent License.

## Career information

### Careers

- Commercial sales agent
- Investment analyst
- Property developer
- Property finance professional
- Property manager
- Valuer.

## Industries

- Asset management
- Banking and investment
- International property
- Property development
- State and local government
- Valuation.



"From my perspective, including my previous experience with other universities based in WA and interstate, I can genuinely say the Curtin property discipline is doing an outstanding job of making their students more informed, more employable and generally more motivated towards a career as a property professional. I congratulate the team for their dedication and recommend them highly."

### Col Dutton

General Manager,  
Communities WA



# Public Relations

## Course essentials

### DEGREE

Bachelor of Commerce (Public Relations)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Malaysia\*

### CRICOS CODE

013905G

*\*Public Relations can only be studied in Malaysia as a double major with Marketing or Management.*

Visit [curtin.edu/bach-publ](http://curtin.edu/bach-publ).

## Course description

**Public relations professionals may provide advice to management and decision makers at the highest level, and work closely with employees, governments, the community and the media.**

Public relations is about managing communication, reputation and relationships for organisations and governments. It involves attracting and retaining the support of employees, investors, communities, customers and other stakeholders critical to success.

This major will teach you how to plan and develop effective communication strategies, and how to put those plans into action and measure their effectiveness. It will also prepare you for changing attitudes and behaviours, managing relationships, and engaging with stakeholders, including primary decision-makers.



"I enjoyed my course for the mix of practical and theoretical content I was exposed to, working with real-life clients, designing real projects, working in real industries and developing practical skills in media release writing, event planning and networking. This prepared me perfectly for my future career and sparked my love for all things in public relations."

**Brianna Della-Bona**  
Bachelor of Commerce  
(Public Relations and Marketing)

You will learn how the digital environment has affected communication and discuss the practice of ethical communication, issues and crisis management in local, national and international situations.

## Professional recognition

This major is accredited by the Public Relations Institute of Australia.

## Double degree

You can study Public Relations as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Communications consultant
- Community engagement advisor
- Corporate affairs officer
- Digital communication executive
- Events coordinator
- Internal communications coordinator
- Public affairs advisor
- Public relations coordinator.

### Industries

- Event management
- Government
- Marketing and communications
- Not-for-profit
- Public relations.

# Taxation

## Course essentials

### DEGREE

Bachelor of Commerce (Taxation)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, online

### CRICOS CODE

013905G

Visit [curtin.edu/bach-tax](http://curtin.edu/bach-tax).

## Course description

**The Taxation major provides in-depth understanding of taxation laws and practice in Australia and overseas.**

You'll specialise in areas such as income tax, goods and services tax, fringe benefits tax, international tax, tax administration, tax implications of tax structures and state taxes.

There are a variety of rewarding job opportunities that exist within the taxation profession.

## Professional recognition

This major is recognised by the Tax Practitioners Board and the Tax Institute.

When studied with Accounting, the Taxation major is recognised by the Association of Taxation and Management Accountants and accredited by CPA Australia and Institute of Public Accountants (IPA). Graduates may also be



Gain experience and work with real clients on real tax issues in the Curtin Tax Clinic (page 7).

eligible to enter into the program of the Chartered Accountants Australia and New Zealand.

## Double degree

You can study Taxation as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- International taxation specialist
- Tax agent
- Taxation accountant
- Taxation lawyer
- Taxation officer
- Taxation specialist
- Treasurer.

### Industries

- Accounting
- Finance and investment
- Government
- Law
- Resources and renewables.



"I had the opportunity to travel on domestic and international study trips as part of my degree. I strongly believe these trips opened doors for me and furthered my career. The experiences gave me a competitive advantage in the market and a deeper understanding that went beyond Australia's tax system."

**Daniel Hinkley**  
Bachelor of Commerce  
(Taxation and Accounting)



# Tourism and Hospitality



"My highlight from this course was participating in an international experience in Italy, where I was able to immerse myself into Italian heritage and culture, and gain hands-on experience learning the concept of destination marketing. I would definitely recommend this course if you are passionate about meeting new people and travelling."

**Tiffany Hiew**  
Bachelor of Commerce  
(Tourism and Hospitality)

## Course essentials

### DEGREE

Bachelor of Commerce (Tourism and Hospitality)

### GUARANTEED ATAR 2021

70

### PREREQUISITES

None

### DESIRABLE

None

### STAT

Accepted

### PORTFOLIO

Accepted

### INTAKE

Semester 1, Semester 2

### STUDY MODE

Full-time, part-time

### DURATION

3 years full-time

### LOCATION

Perth, Malaysia\*, Mauritius\*

### CRICOS CODE

013905G

*\*Tourism and Hospitality can only be studied in Malaysia and Mauritius as a double major with Marketing.*

Visit [curtin.edu/bach-trhosp](http://curtin.edu/bach-trhosp).

## Course description

**Tourism and hospitality are rapidly growing industries offering career paths in areas such as tourism development, event and festival organisation and hotel resort management.**

Employers in this field need staff who enjoy travelling, meeting new people and sharing their experiences with others.

In this major you'll gain the knowledge and skills you need to become an effective manager in the tourism and hospitality sectors in Australia and overseas.

You will learn about contemporary issues in international tourism, such as event and tourism sustainability, the impact of tourism and events on the local and global economy, destination management, hospitality management and marketing.

## Double degree

You can study Tourism and Hospitality as part of a double degree. See pages 20-23 for available subject combinations.

## Career information

### Careers

- Corporate travel consultant
- Hotel or motel manager
- Resort manager
- Restaurant and catering manager
- Tourism information officer
- Tourism manager
- Travel consultant.

### Industries

- Destination management
- Events
- Government
- Hospitality
- Tourism.

# How to apply

## 1. Find a course

Find your course in this guide or at [study.curtin.edu.au](http://study.curtin.edu.au).

## 2. Check the admission criteria

Admission is usually based on graduating from high school and achieving the following:

### ✓ ATAR or cut-off score

**Domestic students:** You need to achieve the minimum or guaranteed ATAR for your chosen course.

**International students:** Cut-off scores for most countries are shown against each course at [study.curtin.edu.au](http://study.curtin.edu.au)

### ✓ English

**Domestic students:** You need a scaled score of at least 50 in English ATAR, Literature ATAR or English as an Additional Language/Dialect ATAR.

**International students:** See [curtin.edu/english-criteria](http://curtin.edu/english-criteria) for your country's equivalent English competency criteria.

### ✓ Prerequisites

Some courses require completion of certain high school subjects. These are called prerequisites.

**Domestic students:** You need a scaled score of at least 50 in these subjects.

**International students:** You'll need your country's equivalent pass mark in these subjects.

### Other criteria

Some courses have additional requirements, like the submission of a portfolio.



## THERE ARE MANY PATHWAYS TO CURTIN!

If you don't think you'll meet one or more of the criteria, there are many other pathways to Curtin.

See page 54 for enabling programs and other pathways.

## 3. Apply

### Domestic students

For first semester, apply via [tisc.edu.au](http://tisc.edu.au). Applications open in May. If you are a school leaver, you can apply before you sit your final high school exams.

For second semester, apply directly to Curtin via [curtin.edu/direct](http://curtin.edu/direct).

### International students

First, you'll need to get certified copies of your qualifications and English language proficiency documents.

**Applying through an agent:** You may prefer to submit an application through a registered Curtin agent. To find an agent in your country, see [curtin.edu/agents](http://curtin.edu/agents)

**Applying online:** If you'd rather not apply through an agent, find your course at [study.curtin.edu.au](http://study.curtin.edu.au) and click APPLY NOW. From here, you can begin the online application process. Make sure your certified documents are ready to upload.

**Applying by email or mail:** Download the application form from [curtin.edu/int-apply](http://curtin.edu/int-apply) and post or email your completed application to the address specified on the form.

Most applications will be assessed within two weeks of submission.

Successful applicants will receive an offer package, which explains how to accept Curtin's offer and how to enrol. When your enrolment has been completed, you'll receive your Confirmation of Enrolment.

### Your student visa

Apply for your student visa after you receive your Confirmation of Enrolment. If you will be under the age of 18 when you start your Curtin course, you must nominate a guardian.

### Getting ready to go!

We want to make your transition to study in Australia as smooth as possible. Use our pre-departure resources to help you prepare for your move to Perth.

[international.curtin.edu.au/pre-departure](http://international.curtin.edu.au/pre-departure)

## WE'RE HERE TO HELP

If you have any questions about admission, our team can help you.

### Domestic students

Tel: 1300 222 888

FAQ: [future.connect.curtin.edu.au](http://future.connect.curtin.edu.au)

Web: [study.curtin.edu.au](http://study.curtin.edu.au)

### International students

Tel: +61 8 9266 5888

Email: [study@curtin.edu.au](mailto:study@curtin.edu.au)

FAQ: [future.connect.curtin.edu.au](http://future.connect.curtin.edu.au)

Web: [international.curtin.edu.au](http://international.curtin.edu.au)

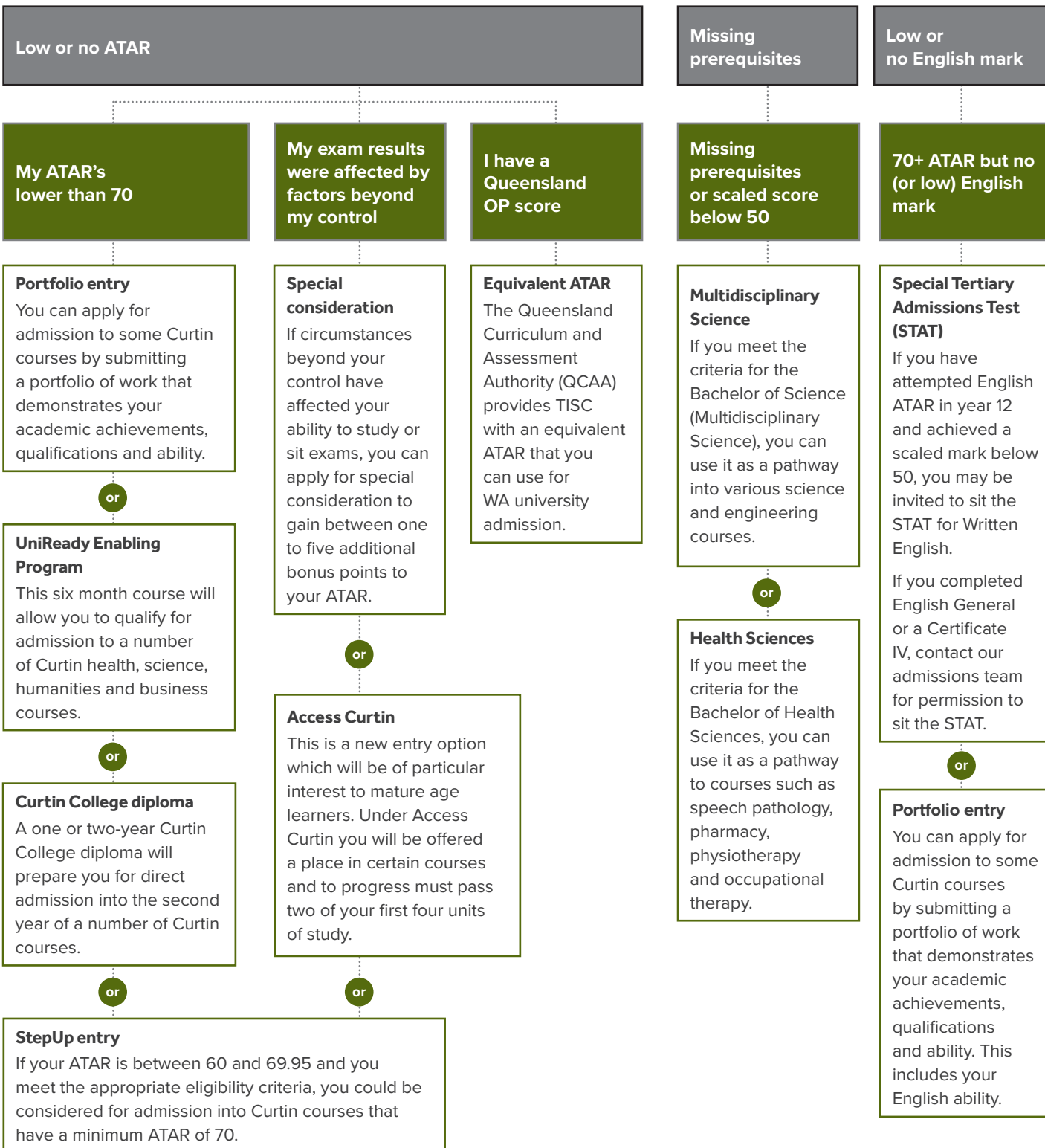


# Pathways

There's more than one way to get into a Curtin course.

This diagram shows some common pathways that students take, but there are more.

Visit [curtin.edu/pathways](http://curtin.edu/pathways) for all the ways you can gain entry to Curtin.



# Common uni words

## Course types

### Bachelor degree

The standard university award recognised worldwide for successfully completing an undergraduate course.

### Double degree

Studying two complementary bachelor degrees concurrently. For example, Bachelor of Science and Bachelor of Commerce.

### Honours

Additional research and coursework at an advanced level.

### Postgraduate degree

A higher degree qualification and subject specialisation that can be studied once you have completed a bachelor degree.

### Undergraduate study

Tertiary education that leads to your first qualification from a university, usually a bachelor degree.

## Course structure

### Major

A series of eight or more units in an area of specialisation within a bachelor degree course. A major includes at least two units at final year level.

- **Double major:** studying two majors within a degree course.

### Minor

A series of four units in the same subject, including at least two units at second-year level or higher.

### Professional placement or internship

Working in a professional environment to extend your knowledge and practical skills.

### Specialisation

Similar to a minor: a series of four units in the same subject, including at least two units at second-year level or higher.

### Stream

An area of specialisation. For example, the Bachelor of Science (Nutrition and Food Science) enables you to specialise in either nutrition or food science.

### Unit

A component of a course that covers one subject area in detail. A unit may comprise lectures, tutorials, class presentations, group work, computer lab sessions, case studies, workplace assignments and exams.

- **Core unit:** A compulsory unit, as specified in the course outline.
- **Elective unit:** A unit that you can select from any school or discipline, provided you meet the prerequisites.
- **Optional unit:** A unit that you select from a list specified in the course outline.

## Course essentials

### ATAR

The Australian Tertiary Admission rank, used for allocating places in university courses.

- **Guaranteed ATAR:** A rank that guarantees you a place on the course provided you meet the course prerequisites and English proficiency requirements.
- **Minimum ATAR:** The lowest rank you need to be considered for entry to a course.

### CRICOS code

Courses registered with a Commonwealth Register of International Courses for Overseas Students (CRICOS) code are available to international students studying in Australia on a student visa.

### Desirable

A non-essential but recommended subject completed before starting a course.

### Duration

The time it will take to complete the course if you study full-time.

### Intake

The annual study periods (semester or trimester) in which you can commence the course.

### Location

Curtin campuses that offer the course.

### Prerequisite

A subject or unit you must complete before starting a course or taking a higher-level unit.

### STAT

A national test for those without formal entry requirements, which assesses aptitude for learning in a tertiary environment. STAT is used in two ways: as a pathway for mature-age students to meet all entry requirements for select courses, or as a way to satisfy Curtin's English proficiency requirements if you have not done so through your year 12

studies. Some courses require specific components of the test. Details about the test are at [tisc.edu.au/static/stat.tisc](http://tisc.edu.au/static/stat.tisc).

### Study mode

The type of study you undertake in a semester or a trimester – either full-time or part-time.

- **Domestic students:** full-time study is three or four units per semester. Part-time study is one or two units per semester. Studying part-time reduces your weekly workload but extends the duration of your course.
- **International students:** international students studying in Australia on a student visa must study four units per semester for most courses. A small number of courses allow a study load of three units.

## Other university terms

### Advanced standing

Recognition of any previous study or work experience you have that may exempt you from having to study some units of your degree. Previously called credit for recognised learning.

### Faculty

A teaching area comprising university schools and disciplines.

### Mature age

University applicants who are 20 years of age or over by 1 March (semester one intake) or 1 August (semester two intake) in the intended year of study.

### OUA

Open Universities Australia.

### Semester

A 17-week study period. There are two semesters per calendar year.

### TISC

The Tertiary Institutions Service Centre processes university applications on behalf of the four public Western Australian universities. It also administers STAT.

### Trimester

A 14-week study period. There are three trimesters per calendar year.

### WACE

Western Australian Certificate of Education



# Your scholarship options



**A scholarship at Curtin can provide you with financial, academic and career support, giving you more opportunities to gain new skills and expand your horizons.**

A scholarship is a sum of money or other financial assistance awarded to students to support their study. Scholarships are not loans – the money does not have to be repaid, provided you fulfil requirements such as academic performance.

Each scholarship has particular eligibility criteria, application procedures and closing dates. You can subscribe to receive email alerts when scholarships that match your criteria are open for applications.

## **Domestic students**

There is a variety of scholarships available from Curtin. Some scholarships are offered for academic achievement, while others are designed to make university possible for students who face financial hardship.

[scholarships.curtin.edu.au](https://scholarships.curtin.edu.au)

## **International students**

International students can access a range of merit-based and need-based scholarships including the Australian Government's Endeavour Leadership Program and the Australia Awards Scholarships.

[curtin.edu/schol-int](https://curtin.edu/schol-int).

# It's not just a bag, it's a Buckle & Seam



**Nothing says quality and sophistication like a leather bag. Unfortunately, premium leather often comes with a hefty price tag. Enter Buckle & Seam, a direct-to-consumer start-up company whose bespoke leather bags and accessories won't break the bank.**

Buckle & Seam's goal is to make a social impact as well as a style one. For every bag sold, Buckle & Seam donates three per cent of its revenue to a girl's school in Pakistan.

The company is the brain child of Marco Feelisch, a Curtin international business graduate. In 2016, he started creating designs for a leather briefcase with his then colleague, Georg Wolff, while living and working in Karachi, Pakistan.

"The style of business bags in the market were too boring or clumsy for my taste, but the leather bags were too expensive for someone like me, who was straight out of university," Feelisch says.

"So together with a local craftsman in Karachi, Georg and I designed and manufactured two bags for our own use. The epic response we received from friends and family motivated us to think about our bags as a business opportunity."

That same year, they quit their jobs and launched Buckle & Seam. Their start-up has since sold over 15,000 products and earned glowing reviews from GQ, Vogue, Forbes and Business Insider.

Feelisch says the success of his company is down to the simple yet quality design of its products. Every bag is made from full grain cowhide and finished with a vegetable tanning process. The result is a leather bag that is twice as thick and durable as conventional bags, and one that will adapt to the owner's individual habits.

"We take into careful consideration the usability of our design, making sure it's practical and can be easily used in daily life," Feelisch says.

Feelisch and Wolff own their own production factory in Karachi and employ local leather craftsman to create their pieces.

"By opening up our own factory, it gave us the opportunity to introduce ethical work standards, train our workforce and develop high quality leather products for a lower price.

"The savings we make by cutting out the middle man are directly transferred to our customers, as well as our workforce, who we pay up to three times the local average wage."

In addition to its fair work practice, the start-up supports girl's access to education in Pakistan through its 'One Bag One Child' project. The initiative fully funds Anum School in Karachi, including teachers' salaries and students' tuition.

The project has been so successful that more girls want to attend Anum than can be accommodated, so Feelisch and Wolff are preparing to open their own school.

Buckle & Seam represents a new generation of businesses that are incorporating social responsibility into their practice and products.

"I was always lucky to be surrounded by value-driven people, both in my childhood and during my time at Curtin. It fostered in me the belief that anyone who starts an initiative, movement or business should aim to make a change in society.

"For me, being an impact entrepreneur means giving back to the community and ultimately making the world a better place for everyone."

Feelisch and Wolff were recognised for their social contributions by being named on Forbes' 30 Under 30 Europe list 2019, which celebrates young disrupters, visionaries and rising stars from across the region.

Like any good start-up, Buckle & Seam won't be slowing down on the back of its Forbes success. Feelisch says the company has plans to expand its product line, while aiming to be the number one brand for personalised leather goods in Europe.

Learn more, visit [curtin.edu/buckle-seam-alumni](http://curtin.edu/buckle-seam-alumni).



# Stanford experience an “entirely new world” for Curtin students

**Twelve high-achieving Curtin students have returned from an eight-week exchange program to California’s iconic Stanford University, describing the experience as life-changing.**

Stanford is renowned for its entrepreneurial spirit and key role in the establishment of nearby Silicon Valley. Its International Honors Program gives students an unparalleled insight into what life in the tech mecca is all about.

Program participants study eight academic units and take part in extra-curricular activities exploring the rich cultural, social and geographical aspects of the San Francisco bay area.

Six of the 12 Curtin students took part in the highly competitive Silicon Valley Innovation Academy, where they were tasked with developing, exploring and communicating a ‘world-changing’ innovation opportunity.

During the program, the students got to meet some of the heavyweights of the Californian innovation scene.

“We got to meet some amazing people: the co-founder of Tesla, one of the first employees at Google, the only female

on the board of the Bank of Poland and the designer of the genius bar at Apple,” says Marketing and Advertising student Mary Bocarro.

“The program really changes you professionally and personally by exposing you to an entirely different world and providing you with different ways of thinking.”

Stanford is well known as a university that values the holistic development of students – not just their academic development. Students were encouraged to find their own niche.

“For me, I was able to pursue and develop two of my passions – volunteering and rock climbing. These activities really helped me embrace, and be embraced by, the Stanford community,” says Finance student Sherine Ayub.

Curtin is one of 30 universities worldwide to partner with Stanford, which allows current students and recent graduates from the Faculty of Business and Law to apply for the programs.

Professor Nigel de Bussy, Pro-Vice Chancellor of the Faculty of Business and Law, says international exchange programs like these are invaluable for preparing students for successful careers.

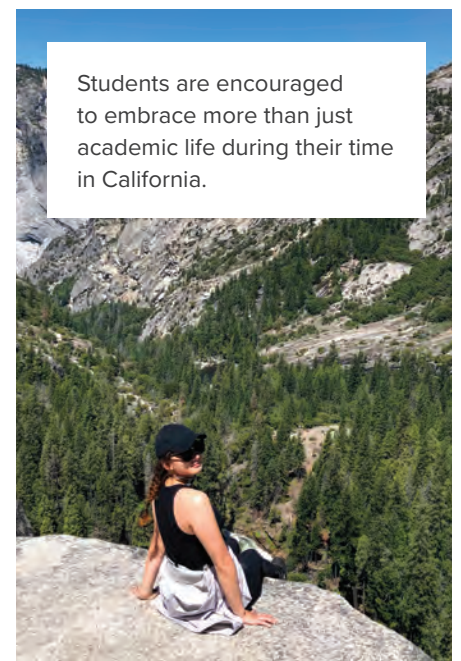
“Some of the world’s leading innovators and entrepreneurs, including the creators of Google, Snapchat and LinkedIn, have walked the halls of Stanford University. This opportunity will provide students with a life-changing opportunity to collaborate with future leaders and innovators from around the world.

“Being able to partner with universities around the world offers a great opportunity for Curtin students to learn in different cultures and environments, further maximising their potential and expanding their knowledge and skillset,” he says.

Learn more, visit [curtin.edu/stanford-honors](http://curtin.edu/stanford-honors).



The Curtin cohort, LR: Lance Villanueva, Sherine Ayub, Robert McTaggart, Mary Bocarro, Luke Pirozzi, Wydren Png, Amberly Kilmartin, Cassie Araujo, Christian Bien, Kate Jumeaux, Kristie O’Connor, Ian Foo.



Students are encouraged to embrace more than just academic life during their time in California.



### For more information

#### Curtin University

Kent St, Bentley  
Western Australia 6102

#### Postal Address

GPO Box U1987  
Perth Western Australia 6845

#### Domestic students

Tel: 1300 222 888  
FAQ: [future.connect.curtin.edu.au](http://future.connect.curtin.edu.au)  
Web: [study.curtin.edu.au](http://study.curtin.edu.au)

#### International students

Tel: +61 8 9266 5888  
FAQ: [future.connect.curtin.edu.au](http://future.connect.curtin.edu.au)  
Email: [study@curtin.edu.au](mailto:study@curtin.edu.au)  
Web: [international.curtin.edu.au](http://international.curtin.edu.au)

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